MAKE IT HAPPEN.

STUDY IN TWO COUNTRIES. EXPLORE THE EUROPEAN UNION.

SUMMER PROGRAM 2027

JUNE 14–25, 2027

HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

SUMMER PROGRAM 2027

DON'T LOOK FOR A PATH! CREATE YOUR OWN.

HHL is Germany's oldest business school and one of the country's leading management institutions today. We offer international business education based on the highest academic standards.

#1

Entrepreneurial university in Germany

Startup Radar ranking by Stifterverband 2025

#1

Graduates' salaries in Germany

Financial Times Global Masters in Management Ranking 2025

#5

Career service worldwide

Financial Times Global Masters Ranking 2025

At HHL, we don't just teach business. We empower you to shape it. Because you're not here to follow a path – you're here to create your own. You will earn the knowledge, tools and resources. But more importantly, the freedom to put it into action. With people who are just as driven as you. Because we believe in growth by doing – not only by watching. HHL is where it begins. Now, it's up to you – Make it happen.

HHL is Germany's oldest business school and one of the country's leading management institutions today. We offer international business education based on the highest academic standards.

RANKINGS

The Financial Times ranked HHL's full-time M.Sc. Program among the leading Master in Management programs worldwide. HHL scores particularly high in the categories of career service and networking opportunities (Financial Times Global Masters in Management Ranking 2025).

HHL receives continued recognition as one of the best places for aspiring entrepreneurs in Germany. In the Startup Radar ranking 2025 published by Stifterverband (Founders' Association for German Science), HHL Leipzig Graduate School of Management was listed for the 7th time in a row as the best entrepreneurial university among all German business schools and universities with up to 5,000 students.

hhl.de/rankings

AACSB ACCREDITED

PROGRAMS

M.SC. FULL-TIME
Master in Management
hhl.de/msc

Master in Finance
hhl.de/msc-finance

Master in Entrepreneurship
hhl.de/msc-entrepreneurship

M.SC. PART-TIME
Master in Management
hhl.de/pt-msc

Master in Management | Finance
hhl.de/pt-msc-finance

MBA FULL-TIME
Master in General Management
hhl.de/mba

MBA PART-TIME
Master in General Management
hhl.de/pt-mba

DOCTORAL PROGRAM
Dr. rer. oec.
hhl.de/doctorate

HHL EXECUTIVE
Executive education programs
hhl.de/executive

HHL FACTS & FIGURES

Established
1898

Status
Private, state-approved institution with university status, able to grant doctoral and habilitation degrees

Accreditations
AACSB, German Accreditation Council

Students
800 students
(37 % international students)

Alumni
more than 4,000 active Alumni

Startups founded by HHL alumni
500 startups, 40,000+ jobs created

Partner universities
Over 140

Chairs and Junior Professorships
Accounting & Auditing, Business Psychology & Leadership, Digital Innovation in Service Industries, Economic & Business Ethics, Economics & Information Systems, Entrepreneurship & Technology Transfer, Innovation Management & Entrepreneurship, International Management, IT-based Logistics, Macroeconomics, Marketing Management, Mergers & Acquisitions, Microeconomics, Marketing & Retail, Strategic Entrepreneurship, Strategic Management and Digital Entrepreneurship

DOING BUSINESS IN EUROPE: OPPORTUNITIES & CHALLENGES

Building on the research interests of the faculty of HHL Leipzig Graduate School of Management and current trends, participants are offered various viewpoints as to business in Europe while studying in both Leipzig and Prague.

The European Union having a single market with free movement of people, goods, services and capital has allowed for comprehensive integration of the member states. The majority of the members have furthered the economic integration with the adoption of the Euro and many are thriving in the global market. However, while more countries seek to enter the European Union, some existing members struggle to survive economically as a result of the recent economic crisis and shifts in the movement of qualified labor. Moreover, with a changing geopolitical landscape, new policies and economic trends will come into play. Thus how do companies take advantage of doing business in the European Union, while managing regional challenges? And how do government policies affect how business is done?

COURSE DESCRIPTION

The goal of this program is to offer a comprehensive view as to various economic, political and business climates throughout Europe. It will be composed of lectures, company visits and case studies providing students a variety of perspectives. The lectures will be given by HHL professors, government advisors, as well as professors from our eastern European partner universities. Company visits in both Leipzig and Prague will allow participants to hear first-hand how managers of multinational companies attempt to reap the rewards of doing business in Europe while managing the hurdles. Furthermore, participants will gain insights as to how various cultures affect how decisions are made at the management level. Special to the Porsche visit is the opportunity to ride alongside a professional driver on the Porsche track at over 200 km per hour! The combination of academic, cultural and in-the-market-outlooks as to the current European business climate will allow students to form their own views as to the future of business in the European Union. At the end of the program student teams will give case presentations reflecting upon what has been learned. 6 ECTS are awarded upon completion of the program.

CULTURAL EXCURSIONS

Alongside the interactive lectures and company visits, participants will have the opportunity to simply experience and enjoy what Germany and the Czech Republic have to offer through exciting cultural outings. Participants will be taken on city tours in both Leipzig and Prague visiting cultural landmarks and conclude each week with a special day featuring the best of the local cuisine!

	WEEK 1: LEIPZIG		WEEK 2: PRAGUE	
	A.M.	**P.M.**	**A.M.**	**P.M.**
MONDAY	Welcome European Integration	German Competitiveness – Introduction to the German Economic System City Tour: Leipzig	Overview of Czech Economic Development	Company Visit: Prague Brewery
TUESDAY	Improve your self-leadership	Company Visit: Porsche	Macroeconomic and Monetary Development in the Czech Republic	Company Visit: Prague Start-Up
WEDNESDAY	Future Outlook for Europe	Digital Space: The HHL Incubator– How to found in Germany	eCommerce in the Czech Republic and CEE	Company Visit: Prague Compay
THURSDAY	Challenges of Sustainability Marketing – a European Perspective	Group Work Time	Entrepreneurship in Czech Republic	Students' Case
FRIDAY	Case Study Presentations by the Participants	Wrap up with German Cuisine	Group Excursion to a sight outside of Prague incuding a closing lunch – Back in Prague at 6 pm	
SATURDAY	Travel to Prague		Return to Home Country	
SUNDAY	City Tour: Prague			

Please note that the schedule is tentative and subject to change.

DATES AND FEES

The tuition fee is EUR 2,500 or EUR 1,700 for students from partner institutions, payable to HHL before arrival. Students coming from HHL partner institutions may receive a tuition waiver as part of cooperation agreements for student exchange. A fee of EUR 180 for organized meals and events is required from all participants exempt from tuition fees. Additional personal expenses (accommodation, meals, etc.) are estimated to be between EUR 1,400–2,500.

NOMINATION DEADLINE
March 15, 2027

APPLICATION DEADLINE
March 31, 2027

PROGRAM DATES

Leipzig: June 14–18, 2027
Prague: June 19–25, 2027

YOUR CONTACT AT HHL

Julia Brodacki
Director International Relations
T +49 341 9851-746
F +49 341 9851-810
summerprogram@hhl.de

HHL Leipzig Graduate School of Management
Jahnallee 59
04109 Leipzig, Germany

hhl.de/summer

LEIPZIG

Leipzig enjoys a long and remarkable history as a city of merchants, scholars and artists. Johann Sebastian Bach, Richard Wagner, Clara Schumann, Johann Wolfgang Goethe, Johann Christoph Gottsched and Max Klinger lived here and provided the basis for Leipzig's booming cultural and art scene. Currently Neo Rauch, the father of the New Leipzig School of Artists, is making a significant impact on the contemporary art world. And in 1989, the city of the Peaceful Revolution helped bring down communist rule throughout the former Eastern Germany. Thus Leipzig is a vibrant cosmopolitan city with creative and powerful people, with attractions and history waiting to be explored. The New York Times even ranked Leipzig among the top 10 of "The 31 Places to Go". In 2021, the Lonely Planet travelguide listed Leipzig the #1 must see city in Germany.

During your stay a wealth of leisure activities tempts you everywhere you go, both in and around Leipzig. Whether cycling along the canals, rowing on the river Elster, checking out the newest art at the famous art space Spinnerei or visiting one of the numerous museums – you will quickly gain a glimpse as to why Leipzig fever is spreading throughout Germany. In the evening, bustling night life, bars and clubs from very traditional to avant-garde are open all night long. If you are looking for cultural inspiration, you cannot go wrong visiting the Leipzig Opera or the world-famous Gewandhaus Orchestra. Moreover, with Berlin and Dresden being only 1 hour away by train, it is easy to make a day trip and explore these cities as well!

PRAGUE

Prague – historical pearl of Europe – is one of the most beautiful cities in the world. A text-book of architectural styles with its wealth of monuments, a city filled with music, romance and nostalgia is mainly a modern city full of life!

Enjoy discovering what was formerly the ancient capital of Charles IV's Bohemian Kingdom, by walking through the city center, which spans the banks of the Vltava River. Begin at Old Town Square, which is the heart of the center boasting of numerous cafes, shops and a thriving night life. Nearby is New Town home of the "Dancing House" designed by the famous architects Vlado Milunić and Frank Gehry. Stroll through the Jewish Quarter, which offers a moving glance and lesson as to the history of the area, as well as the opportunity to shop in high end boutiques. Walk across the breathtaking Charles Bridge where one can enjoy local artwork and performers while overlooking the city of Prague on both sides of the river. At the end of the bridge, one find's oneself in Lesser Town filled with some of Prague's best Czech pubs and restaurants offering local cuisine. A must on the list is a visit to Prague's Castle located in the heart of the Castle District.

Whether one is interested in art, history, shopping in European boutiques or simply wants to stroll along cobble streets, one will quickly realize why Prague was listed in the UNESCO World Cultural and Natural Heritage.

HHL Leipzig Graduate School of Management

Jahnallee 59
04109 Leipzig, Germany
T +49 341 9851-745
F +49 341 9851-810
hhl.de

10/2026