



# HHL

LEIPZIG  
GRADUATE SCHOOL  
OF MANAGEMENT

## GdF Scholarship for Future Entrepreneurs

### Supported by the Gesellschaft der Freunde der HHL e.V. (Friends of HHL)

Your Master's degree is an important step in your future career and personal development. HHL strives for the highest standards and we want our students to achieve for their ideas by doing their best.

"Friends of HHL" is an association that unites HHL shareholders and serves as a hub for HHL entrepreneurs to stay in touch with HHL and the ecosystem around it. Their goal is to support HHL and its circle of founders in order to strengthen the network of entrepreneurs.

With the **GdF Scholarship for Future Entrepreneurs** we offer a scholarship that supports our mission to "educate effective, responsible and entrepreneurial business leaders through excellence in teaching, research and practice". The scholarship recipient will receive a **tuition reduction of EUR 7,500** for the **Master in Entrepreneurship program**.

#### Scholarship Selection Process

Please submit the scholarship application by uploading it with your program application. The selection committee evaluates the application and in case of a successful admission to one of HHL's programs, you will be informed about the scholarship decision as well.

#### Selection Criteria

Applicants must hold or be in the process of obtaining a first degree (at least 180 ECTS) with an above-average result and an entrepreneurial mindset. Furthermore a high GMAT (min. 650 or 595 in the GMAT Focus Edition) or HHL Entry Test score is required.

#### Submitting Your Application

**Your scholarship application must be submitted together with the program application** by uploading it to the online application portal under the section 'Documents to Upload':

<https://apply.hhl.de>

#### Application Documents

The following documents are compulsory:

- ✓ A completed Master in Entrepreneurship application
- ✓ HHL Entry Test report / GMAT score report
- ✓ Essay (see next page)

Other relevant documents such as academic awards and recognitions, special achievements etc. are strongly encouraged.

#### Scholarship Task

On the following page you will find the task and further information about the application.

#### Determine Your Own Length

There is no prescribed minimum or maximum length. We trust that you will use your best judgment in determining how long your submission should be, but we recommend no more than 1000 words.

#### Contact

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### Scholarship Introduction – Inspire & Empower

Together with the SpinLab – The HHL Accelerator and the HHL Digital Space, HHL is one of the most influential driving forces for start-ups in Germany. **HHL Alumni have founded over 530 start-ups and 4 unicorns:**



The GdF Scholarship for Future Entrepreneurs focuses on prospective HHL students who bring their entrepreneurial potential to HHL and who seek to start their own business after graduating from HHL or who have already started it. During their time at HHL the successful applicants will have the opportunity to introduce their business concept in at least one of HHL's curricular and extra-curricular programs.

### Curricular education

HHL offers multiple courses in the field of entrepreneurship and intrapreneurship. This starts with a basic introduction of entrepreneurship including current topics like lean or digital entrepreneurship. Within the business-modeling seminar, students can work on their own business ideas and develop it into a first prototype. Furthermore, HHL integrates successful founders and investors within their teaching program to enable students to learn from real-world experience. In addition, HHL offers students to make their internship with startup companies or to solve a challenge of a startup company within a student consulting project.

### Workshops an individual coaching via SMILE

SMILE stands for "Self-Management Initiative LEipzig" and supports academic founders in and around Leipzig, and HHL Leipzig Graduate School of Management is part of this network. SMILE provides supervision and coaching for startups and spin-off companies as well as training for key qualifications.

### Female Founders Initiative

The Female Founders Initiative is a 6-month program that supports potential female founders (preferably from the STEM sectors) on their way to self-employment. In workshops and seminars with experts, students can develop business ideas, discuss business issues from the women's perspective, and extend their business network.

### HHL SpinLab Investors Day

This conference offers panel discussions on topics relevant for investors. In addition, all the start-up companies from the SpinLab accelerator pitch their businesses.

### EY Public Value Award

The EY Public Value Award is a cooperation project of HHL Leipzig Graduate School of Management and the auditing and consulting firm Ernst & Young. New companies are invited to align their business models with courageous solutions to the challenges of our time and submit their ideas for the award.



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### Adhere to Technical Guidelines

- a) Keep your file size around 5MB
- b) Applications are only accepted in PDF format

### Scholarship Questions

Please answer the questions below to tell us more about yourself and your motivation to study at HHL and to become a founder.

1. What was/is your entrepreneurial journey? Tell us briefly about it.
2. Do you have a business idea in mind? What kind of business are you going to start?
3. How do you expect HHL to support you with working on your business idea and by starting your own business?

