



HHL Campus Day

Get into the spirit of HHL!

Saturday, April 13, 2024

09:30 a.m.

Registration and Welcome Coffee

Schmalenbach Building | Foyer

10:00 a.m.

Why HHL

Insights to the HHL by **Prof. Dr. Alexander Lahmann**, COO & Academic Director Master Programs

Schmalenbach Building | Lecture Hall

11:00 a.m.

M.I.M

Round Table Master Programs

Full-time + Part-time program presentation and Q&A session

Schmalenbach Building | Lecture Hall

Prof. Dr. Alexander Lahmann,
COO & Academic Director Master Programs
Jana Vogel, Director Program Marketing
Julia Banitz, Program Consultant Part-time
MiM Program
HHL MiM Students

MBA

Round Table MBA Programs

Full-time program presentation and Q&A session

Schmalenbach Building | SB-007 - 008

Ellen Schönfelder, Program Consultant
Full-time MBA Program
HHL MBA Students

MBA

Interactive “Sustainable Leadership” Lecture

Part-time MBA program

University House, Lecture Hall 110

Dr. Dr. Justinus Pech,
Academic Director Part-time MBA Programs

12:00 noon

Lunch with HHL Students and Staff

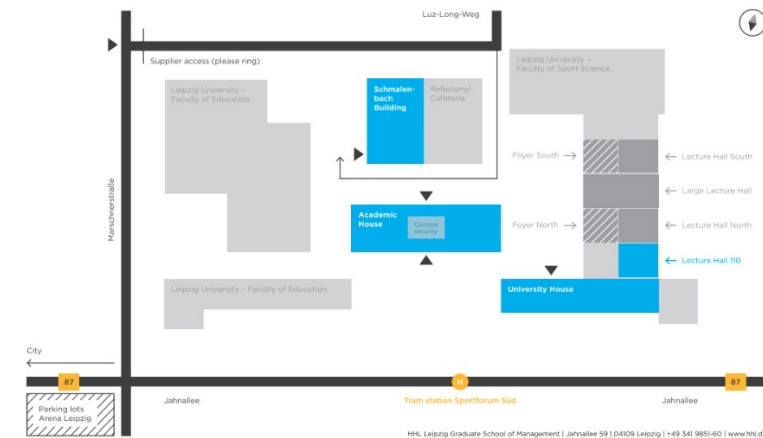
Schmalenbach Building | Foyer + SB-001 - 002

01:00 p.m.

Campus Tours

Start at Schmalenbach Building | Foyer

Get an overview of our campus and an insight into the HHL - guided by HHL students



Individual Program Consultations during the day

with our
**Program
Marketing
Team:**

M.I.M

**Jana Vogel +
Julia Banitz**

MBA

**Ellen
Schönfelder +
Stephanie
Pleiss-Dietrich**



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01:30 p.m.

M.I.M

MBA

Strengthen the best in you

Introduction of HHL's Career Development Strategy
Schmalenbach Building | Lecture Hall

Philipp Apke, Manager Career Development/Employer Relations

02:45 p.m.

Open Lecture

Schmalenbach Building | Lecture Hall
Prof. Dr. Erik Maier,
Chair of Marketing and Retail

03:45 p.m.

Get together

With HHL Students and Staff
Schmalenbach Building | Foyer + SB-001-002

04:30 p.m.

End of the Campus Day and farewell

MBA

Round Table MBA programs

Part-time program presentation and Q&A session

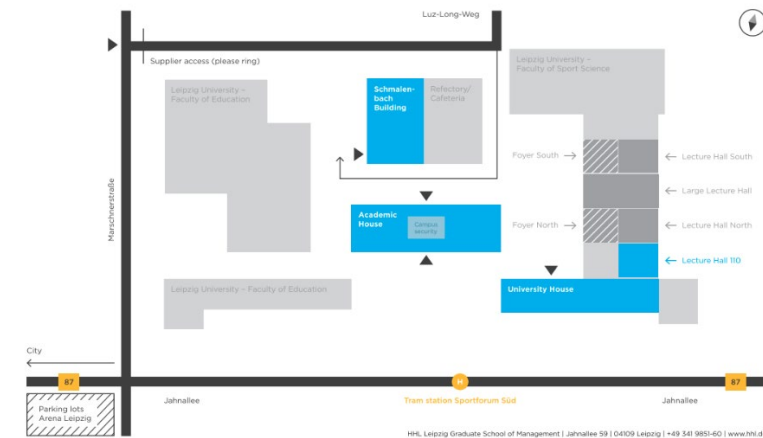
Schmalenbach Building | SB-007-008

Dr. Dr. Justinus Pech, Academic Director Part-time MBA Programs
Stephanie Pleiss-Dietrich, Program Consultant Part-time MBA Program
HHL MBA Students

followed by

Strengthen the best in you

Introduction of HHL's Career Development Strategy
by **Philipp Apke**, Manager Career Development/Employer Relations



Individual Program Consultations during the day

with our
**Program
Marketing
Team:**

M.I.M

**Jana Vogel +
Julia Banitz**

MBA

**Ellen
Schönfelder +
Stephanie
Pleiss-Dietrich**

Individual Program Consultation

Individual consultations with the student recruitment manager are available throughout the day. Please sign up for a slot at the welcome desk and note it down for yourself here:

Name: _____

Time: _____

Room: _____