



HHL30

1898 – 1992 – 2022

Welcome to HHL

HHL Program Info Session: Master in Management



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**Director Program
Marketing/Program
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Programs**



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Part-time MSc.
Programs**



HHL Program Info Session: Master in Management



Himanshi Bulani

**Full-time M.Sc. | Finance
Alumna**



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Full-time M.Sc. Student



Maximiliane Liebmann

Part-time M.Sc. Student



HHL Program Info Session: Master in Management



**Dr. Maximilian
Schreiter**

**Program Director,
M.Sc. | Finance**

**Assistant Professor
at the Chair of M&A**



HHL LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

4 Reasons to go for a **Master of Science @ HHL**



01 | Top university

Where your journey begins



03 | Great career opportunities

Your path to success



02 | Excellent programs

A wild ride through the world of business



04 | Outstanding HHL Spirit

How we make you feel home



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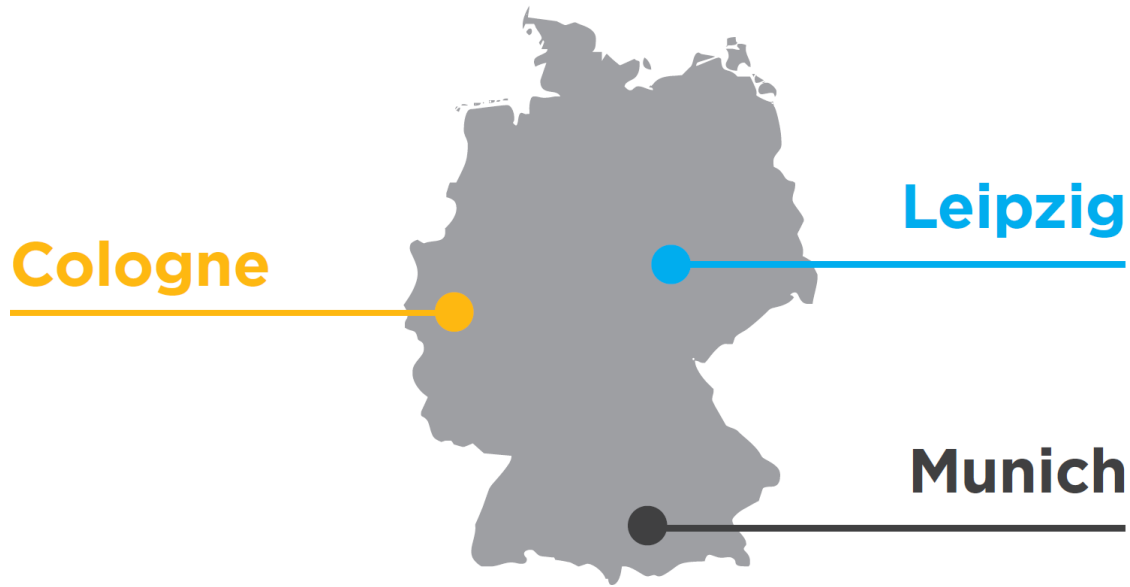
How we make you feel home



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OF MANAGEMENT

TOP UNIVERSITY – AT A GLANCE



Boutique Business School

800+ students in our graduate and doctoral programs

Cosmopolitan Hub

35% international students from 56 countries and +140 partner universities worldwide

Lifelong Community

3,700 active alumni engaging in chapter meetings worldwide, coming back as guest lecturers and recruiting on campus

#1

Entrepreneurial
university in
Germany

Startup Radar by
Stifterverband 2022

#2

Careers
service
in Europe

#2

Alumni
network
worldwide

#3

Graduates'
salaries
in Europe

#5

Overall
satisfaction
in Europe

#8

Value for
money
worldwide

Financial Times Masters in Management Ranking 2023

EXCELLENT STUDY PROGRAMS – HHL'S MASTER IN MGMT (M.Sc.) AT A GLANCE

GENERAL MANAGEMENT TRACK



“Developing responsible managers with an entrepreneurial mindset and leadership capabilities”

- ✓ Select 2 out of 4 deep dives (Strategy, Finance, Transformation Mgmt., Entrepreneurship)
- ✓ Established partnerships with top strategy consulting firms and corporates
- ✓ Full-time
- ✓ Part-time

FINANCE TRACK



“Building business-ready skills at the crossroads of strategy and finance for better management decisions”

- ✓ Focus on Corporate Finance
- ✓ Co-lecturings with senior professionals from investment banking, consulting, private equity and wealth management
- ✓ Full-time
- ✓ Part-time

MASTER IN ENTREPRENEURSHIP



“Being a home base for responsible and entrepreneurial minds, creating lasting impact”

- ✓ Built-in entrepreneurial experience in HHL's start-up ecosystem
- ✓ Mentoring and sparring from our incubator (Digital Space) and successful alumni founders
- ✓ Full-time



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EXCELLENT STUDY PROGRAMS – SCHEDULE OVERVIEW (FULL-TIME)



Fall 2023 Winter 2023	Spring 2024		Summer 2024 Fall 2024 Winter 2025		Spring 2025 Summer 2025	
Finance Prep	Student Consulting Project	GENERAL MANAGEMENT I	Flex Time, e.g., for Internship, Entrepreneur in Residence	STUDY ABROAD TERM	Flex Time, e.g., for Internship, Entrepreneur in Residence, Master Thesis	GENERAL MANAGEMENT II
WELCOME WEEKS		FINANCE I				FINANCE II
ESSENTIALS		ENTREPRENEURSHIP I				Master Thesis
ELECTIVE ESSENTIALS	Business Venturing Project					ENTREPRENEURSHIP II
						Capstone Project

- **Duration:** 21 - 24 months
- **Term abroad** and **internship** included
- **Program start:** Fall (September)
- **Study location:** Leipzig



EXCELLENT STUDY PROGRAMS – SCHEDULE OVERVIEW (PART-TIME M.SC.)

First Year (Term 1-4)

2

Residential Weeks |
Intro Week
Leipzig

Fall &
Spring

8

Study Weekends
Leipzig | Cologne |
Munich

Friday –
Sunday

Second Year (Term 5-8)

2

Residential Weeks
Leipzig

Fall &
Spring

8

Study Weekends
Leipzig | Cologne |
Munich

Friday –
Sunday

- **Duration:** 24 months (optional: term abroad)
(on demand extendable up to 33 months)
- **Program start:** Fall (1st residential week in September)
- **Lecture format:** 7 – 8 weekends (Friday – Sunday) per year |
2 residential weeks (Fall and Spring) per year
- **Study locations:** Leipzig, Cologne or Munich



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EXCELLENT STUDY PROGRAMS – GET STARTED AND PREPARED FOR MORE

PREP COURSES

Mathematics & Statistics

Fundamentals of Finance

Fundamentals of Accounting

Business Modelling in Excel

Note: voluntary, no ECTS, but Online Self Test

1 ESSENTIALS (30 ECTS)

Integrated Case Study: Finance, Reporting, Strategy, Marketing, Logistics	Economics
Problem Solving & Communication	Negotiation
Ethics & Sustainability	Leading Yourself & Self Reflection

Start your HHL journey and interweave with our school's DNA.

2 ELECTIVE ESSENTIALS (15 ECTS)

Quantitative Economics	Entrepreneurship	Finance & Accounting	Business Management
International Macroeconomics	Disruptive Technology & Business Models	Financial Analysis & Modelling	Organizational Behaviour
Managerial Decision Making	Entrepreneurship	Entrepreneurial Finance	Value Chain Management
Coding & Data Literacy			Competitiveness
International Study Trip			

Choose 3 modules to lay the foundation for your Deep Dive choices or your Track.

EXCELLENT STUDY PROGRAMS – GENERAL MANAGEMENT DEEP DIVES

“ *Develop responsible managers with an entrepreneurial mindset and leadership capabilities*

3 BUSINESS COMPETENCIES (30 ECTS)

Practical Experience:
Internship, Student Consulting Project
(5 ECTS)

Study Abroad Term
(25 ECTS)

4 GENERAL MANAGEMENT DEEP-DIVES (30 ECTS)

THESIS

Strategic
Management
(15 ECTS)

Financial Decision
Making
(15 ECTS)

Transformation
Management
(15 ECTS)

Digital
Entrepreneurship
(15 ECTS)

Master Thesis
(15 ECTS)

Global Strategy

Corporate Valuation &
M&A

Innovation Manage-
ment & Corporate
Entrepreneurship

Online Marketing &
Customer Analytics

Classic or Research Article

Growth Management

Capital Market Theory &
Investments

Customer Value
Creation

Business Plan
Seminar:
Starting up your
digital venture

Stakeholder
Communication

Risk Management of
Corporations

Change Management



EXCELLENT STUDY PROGRAMS – FINANCE TRACK

“ *Building business-ready skills at the crossroads of strategy and finance* ”

3 BUSINESS COMPETENCIES (30 ECTS)

Practical Experience:
Internship, Student Consulting Project
(5 ECTS)

Study Abroad Term
(25 ECTS)

4 FINANCE FOCUS (30 ECTS)

THESIS

Financial Decision Making
(15 ECTS)

Advanced Financial Challenges
(15 ECTS)

Master Thesis Finance
(15 ECTS)

Capital Market Theory & Investments

Financial Instruments & Asset Pricing

Master Thesis in Finance:
Classic or Research Article

Corporate Valuation & M&A

Advanced Corporate Finance & Taxation

Risk Management of Corporations

Case Study Seminar with Finance Executives



EXCELLENT STUDY PROGRAMS – MASTER IN ENTREPRENEURSHIP

3 Practical Experience (20 ECTS)

Internship/ Entrepreneur in Residence or Incubation

Business Venturing Project (+ Project Management Preparation Course)

4 ENTREPRENEURIAL DEEP DIVES (40 + 10 ECTS)

Opportunity Identification
(20 ECTS)

Opportunity Realisation
(20 ECTS)

Building Companies
(20 ECTS)

Customize from
MiM or MBA program
(10 ECTS)

Next Big Thing: Visions for the future (5 ECTS)

Prototyping & Product Management (5 ECTS)

Innovation Management & Corp. Entrepreneurship (5 ECTS)

Choose one or two course(s) from regular MiM/MBA program (full-time or part-time) or not selected Deep Dive (10 ECTS)

Disruptive Technologies & Business Models (5 ECTS)

Entrepreneurial Marketing & Sales (5 ECTS)

Growing and Scaling Companies (5 ECTS)

Business Plan Seminar: Starting up your digital venture (10 ECTS)

Entrepreneurial Finance (5 ECTS)

Restructuring Organizations (5 ECTS)

Open Module (e.g. Coding & Data Literacy (5 ECTS)

Culture & Leadership (5 ECTS)

Value Chain Management (5 ECTS)

International Study Trip (5 ECTS)

Term Abroad or Int. Incubator (10 ECTS)

5 MASTER THESIS

Capstone Project/Business Plan
(15 ECTS)



EXCELLENT STUDY PROGRAMS – CONSULTING PROJECT WITH REAL CLIENTS



The benefits of HHL's field projects:



Not just for show

A total of 95% of the companies implement the concepts developed by the students



Cross-functional project topics from diverse areas

e.g. strategy, finance, marketing, business development or HR



Solving real client's problems

In the past, projects were conducted with various renowned companies, solving real challenges

ABOUT YOU[®]

Allianz 



Deutsche Bank 



 **HSBC**

 **MISTER SPEX**

orsay

OTTO

PORSCHE


pwc

SCHÜCO

EXCELLENT STUDY PROGRAMS – CLASS PROFILE FULL-TIME M.SC.



55 – 65

Students in the M.Sc.
class



~25

Students in each
Deep dive



44 %

International students



620

Average GMAT score



24

Average age



1.5 years

Average work
experience

EXCELLENT STUDY PROGRAMS – CLASS PROFILE PART-TIME M.SC.



55 – 65

Total class size



15 – 25

Group size
(per location)



46

Number of
companies
represented



3.5 years

Average work
experience



25

Average age

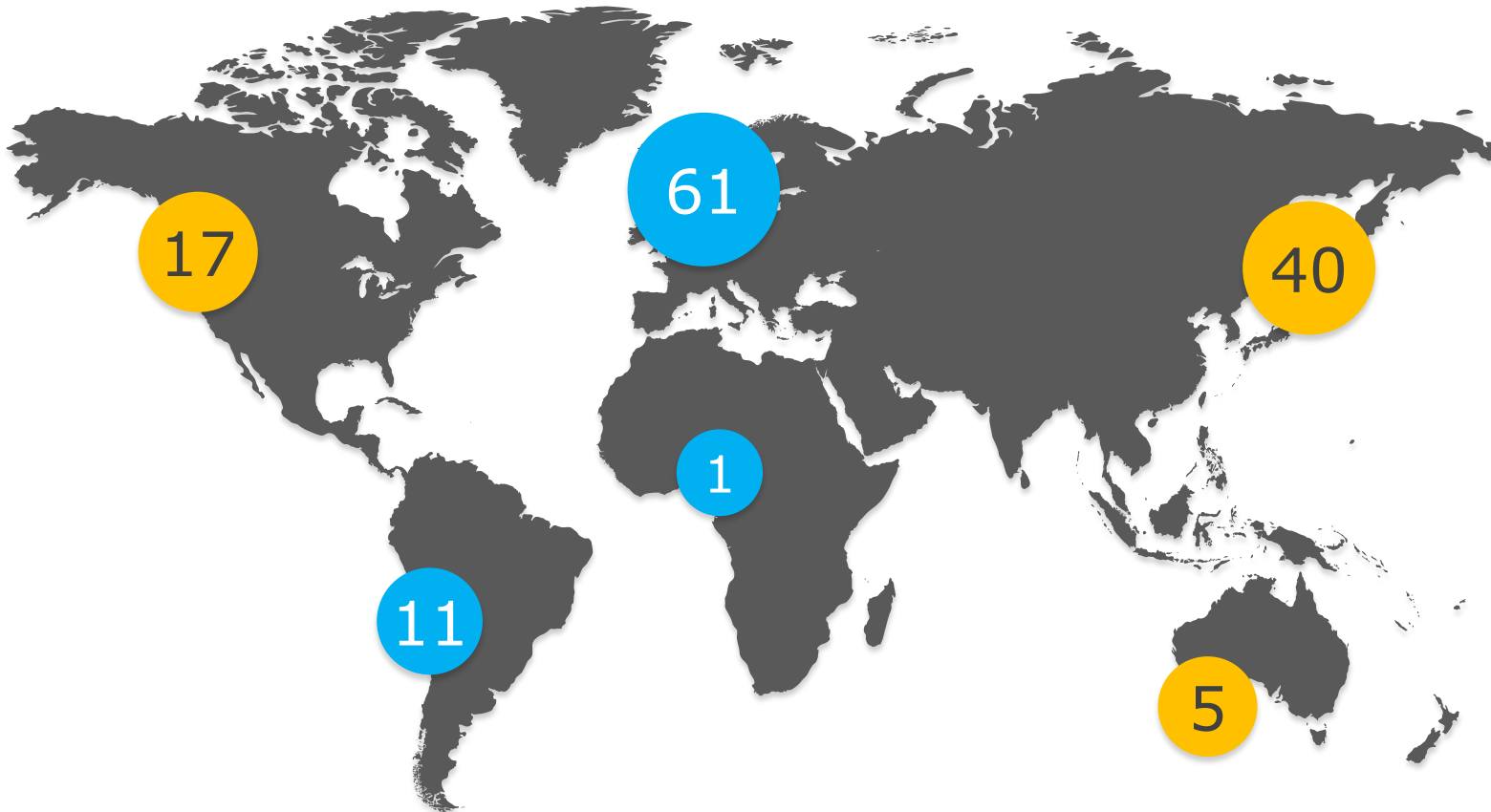


21 – 32

Age range

ENRICHING INTERNATIONAL EXPERIENCES

140+ Partner universities worldwide & double degree options



*DAAD Ranking

Earn a double degree from:

- Australia - University of Adelaide
- Costa Rica - INCAE, Alajuela
- Denmark - Aarhus University
- France - ESC Grenoble University
- France - ESC Montpellier
- France - ESC Toulouse
- France - Audencia Nantes
- France - EM Strasbourg
- Japan - Nagoya University of Commerce
- Peru - Universidad esan
- Taiwan - National Chengchi University, Taipei



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OUTSTANDING CAREER OPPORTUNITIES – HOW WE SUPPORT YOU

Individual Career Development

- _ Faculty **mentoring program**
- _ **CV & cover letter checks** & CV optimization
- _ Interview preparation & **Case study training**
- _ Digital **career center** with talent bank
- _ Advice on **salary negotiations**
- _ **Personality tests**,
- _ Self-leadership training & **Individual coaching**
- _ **... and much more!**



Career Events

- _ 8-10 exclusive **company networking events** per term
- _ Ca. 3 **company visit tours** (Frankfurt, Berlin, Munich)
- _ **Finance** Career Nights (3x per year)
- _ **Digital** Career Nights (2x per year)
- _ **International** Open (2x per year)
- _ **Start-Up** Career Fair (annually)
- _ Numerous **advisory talks**
- _ **... and much more!**

OUTSTANDING CAREER OPPORTUNITIES – OUR KPIs

#1

for graduates' salaries in Germany

FT Master in Management Ranking 2023

€75k

starting salary after graduation

HHL Career Service

100%

Employment success within 3 months after graduation

HHL Career Service

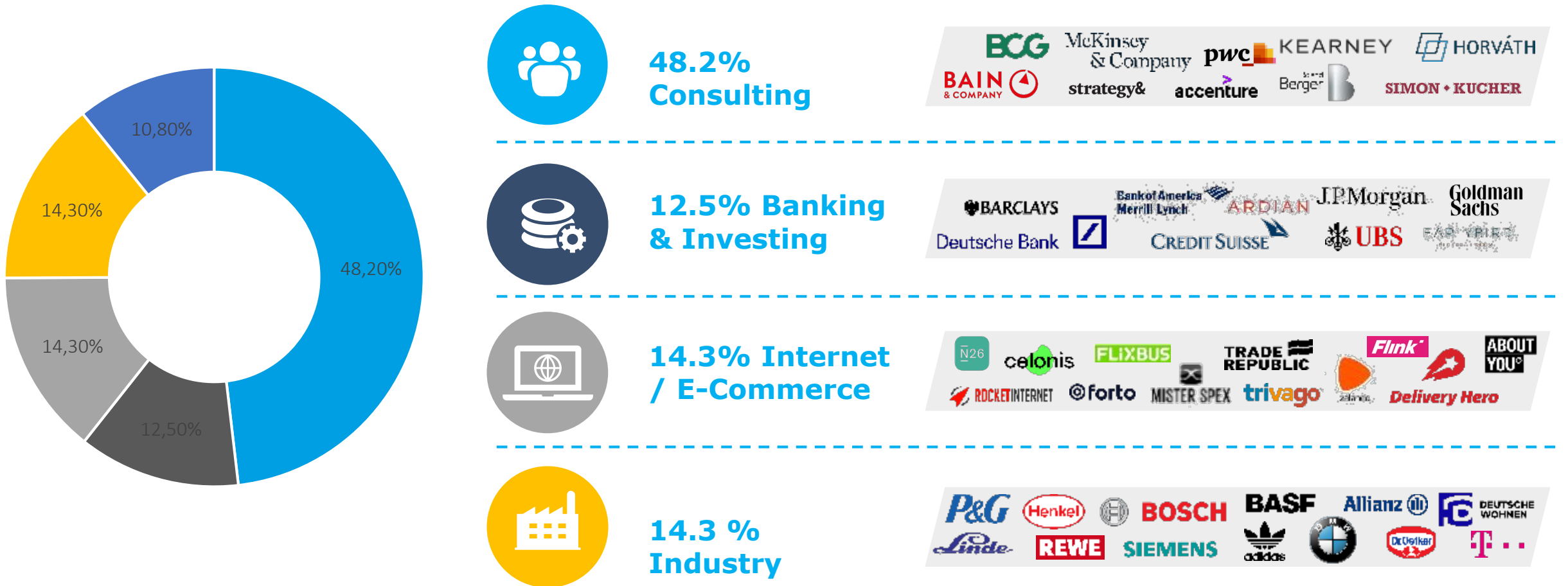
#1

for careers service in Germany

FT Master in Management Ranking 2023

OUTSTANDING CAREER OPPORTUNITIES – HOW STUDENTS KICK-OFF THEIR CAREERS (FULL-TIME M.SC.)

Overview of our students' entry jobs



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THE HHL SPIRIT – ENGAGE IN OUR STUDENT INITIATIVES



HHL Venture Capital Club

The Club is enriching the entrepreneurship expertise at HHL by organizing workshops and discussions about the financing topic of companies.



HHL Alumni Association

An ever-growing network of professionals supporting the HHL community through events and sponsorships



European Ivy League

HHL is proud to be the founding institution for Europe's oldest business school football tournament



Business Students Without Borders

Aims to build a better world by using the particular know-how of business students



Accelerate Conference

An annual conference organized by students which is dedicated to the topic of entrepreneurship



TED x HHL

Sparking ideas and inspiring entrepreneurs within a vibrant student community

Numerous participations in student competitions



...



THE HHL SPIRIT – LIFELONG RELATIONS

- Over 3,700 active alumni
- In more than 70 countries
- 50 in-person alumni events each year worldwide
- Annual Homecoming event in Leipzig



THE HHL SPIRIT – LEIPZIG, THE PLACE TO GROW

#1

Top destination in Germany chosen by the new "Lonely Planet Germany"

#1

Most attractive city center in Germany*

#2

City for future viability**

#3

Logistic region in Germany***



- **Fastest growing** city in Germany with a dynamic startup scene
- **Central location** in Germany (Berlin 1h, Hamburg 2h, Frankfurt/Munich 3h)
- **Student friendly** city with over 41,000 students
- Over **400 sports clubs**, home to **RB Leipzig**
- More than **1,400 bars**, cafes and restaurants



HHL LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

**Become a part of our
community!**



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BECOME A PART OF OUR COMMUNITY – WHAT YOU NEED

Academic Performance

- Bachelor in Business Administration or business-related subject
- GMAT 600+ (or HHL Entry Test equivalent)
- Very good English skills (e.g. TOEFL 90+ or employer confirmation)

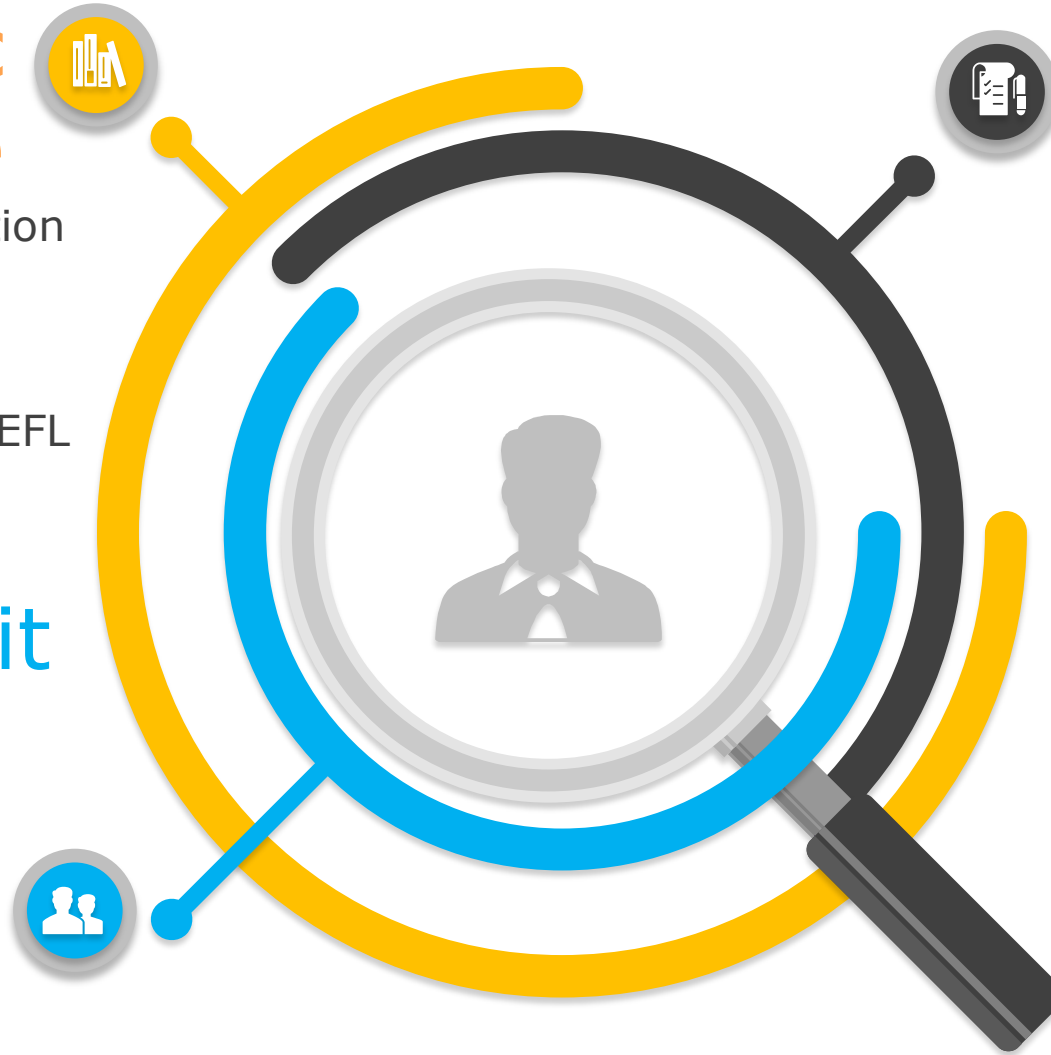
Personal Fit

In our interview(s) and presentation, we want to see that...:

- ...you have seriously made up your mind where to study
- ...you are hard-working, responsible and a team player
- ... you have some profound analytic abilities

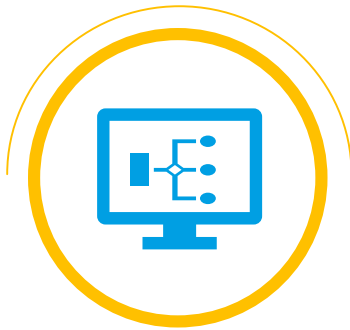
Experience

- Mandatory: 3 Months+ of relevant practical experience
- Beneficial: International experience



BECOME A PART OF OUR COMMUNITY – THE APPLICATION PROCESS

1| Application



2 | Virtual Interview



3 | Start your HHL journey



via:
www.apply.hhl.de

1. Create your account
2. Complete your personal profile
3. Upload the application documents

Pre-Selection & Invitation

1. Personal fit interview
2. Case Study
3. Presentation

Final Decision

Become a
part of our HHL
family

BECOME A PART OF OUR COMMUNITY – TERMS & CONDITIONS

Application Deadlines

Tuition Fees

Early Bird I:
November 30

EUR 31,400

Early Bird II:
January 31

EUR 32,900

Early Bird III:
Mar 31

EUR 34,400

Non-EU with visa/EU applicants and non-EU without visa requirement:
May 31/ June 30

EUR 35,900

Note: You can submit your application even before you have taken the GMAT or HHL entry test.

Check out our upcoming events

Sat, Dec 9, 2023

12.00 noon – 6.00 pm (CET)

Virtual HHL Entry Test Preparation Seminar

Wed, Jan 10, 2024

4.00 pm – 5.00 pm (CET)

HHL Community Talk: How to Successfully Apply to a Top Business School

Thu, Jan 18, 2024

10.00 am – 8.00 pm (CET)

HHL Finance Case Challenge | Cologne

Powered by Struktur Management Partner (SMP)

Thu / Fri, Apr 11/12, 2024

**HHL Startup Consulting Days
with McKinsey & Company**

<https://www.hhl.de/events>

