

STRENGTHEN THE BEST IN YOU Introduction and Q&A session of HHL's Career and Alumni Relations Department

Campus Day on 18 November 2023

OUR TEAM – OUR CAREER CONSULTANS AND RELATIONS MANAGER

Anett Hughes

Sigrid Fischer





Manager Career Development/Employer Relations **Full-time M.Sc.**

Kati Dorsch

Manager Career Development/Employer Relations **Full-time MBA**

Philipp Apke



Manager Career Development/Employer Relations Part-time M.Sc. & Part-time MBA

Director Career and Alumni Relations Alumni & PhD

Sandhya Vadde



Manager Employer Relations

Stine Täubert



Manager Alumni Relations

OUTSTANDING CAREER OPPORTUNITIES – OUR KPIs



What does is take to be happy at work?



KNOW YOUR WHY





Pursuing an authentic long-term career vision based on individual preferences and strengths

Better decision in fast changing job market

Stay healthy

Success is more likely

CAREER AND SELF-DEVELOPMENT

Module: Leading yourself and self-reflection

Full-time and part-time programs

Self-leadership

FT-programs PT-programs

3 credit points2 credit points

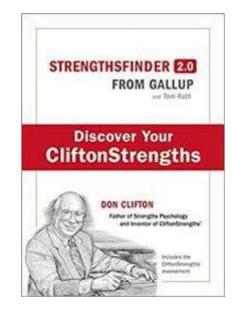
CAREER AND SELF-DEVELOPMENT

You get a vocabulary for your unique personality

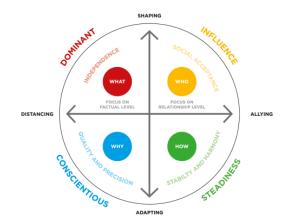
You get impulses which environment you need

✓ You get more self-confidence

You get tools for an active career management



DISC MODEL



Our Career and Alumni Relations department

- Lifelong career and network guidance
- Outstanding career opportunities
- Unique HHL network and spirit



OUR CAREER AND ALUMNI RELATIONS DEPARTMENT IS OFFERING A LIFELONG CAREER AND NETWORK GUIDANCE

- Taking a holistic approach embracing a lifelong HHL journey with starts by becoming a student and is open ended.
- Better serving students and alumni by harnessing synergies that arise from the needs of the two groups
- One face to the community one touch point
- Intensified bonds with the community



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OUTSTANDING CAREER SUPPORT – OUR LIFELONG OFFERS

Individual Career Development Support

Individual coachings

- **CV, cover letter checks** & **CV optimization**
- Interview preparation & case study trainings
- _ Digital **career center** with a talent bank
- _ Advice on **salary negotiations**
- Personality tests
- Self-leadership training & individual coachings
- _ ... and much more!





Career Events

- 8-10 exclusive company networking events per term
- Start-Up Career Fairs (2x per year)
 Finance Career Nights (3x per year)
 Digital Career Nights (2x per year)
 International Open (2x per year)
 Numerous alumni and advisory talks
 ... and many more!

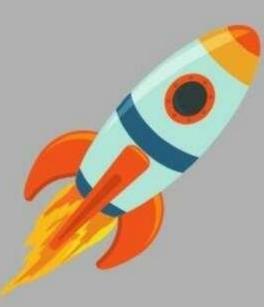




OUTSTANDING CAREER OPPORTUNITIES FOR OUR COMMUNITY – OUR COOPERATIONS







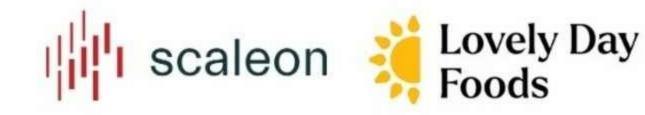
31st Start-up Career Fair

12th October 2023

Entrepreneurial opportunities for entrepreneurial minds.







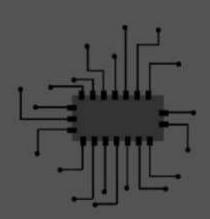






Grow your career at the intersection of finance and strategy.







5 October 2023

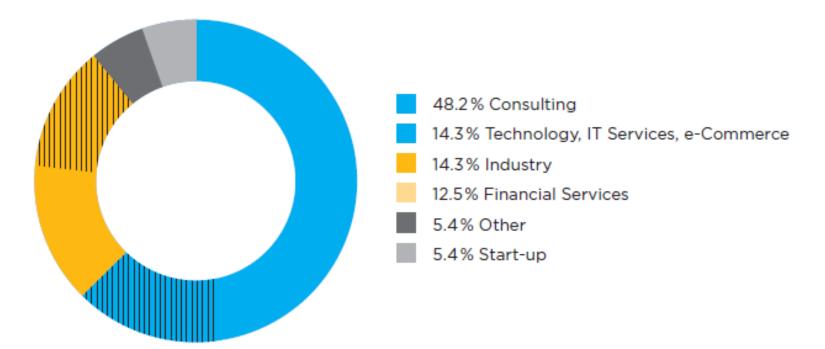






Find your future in the digital economy.

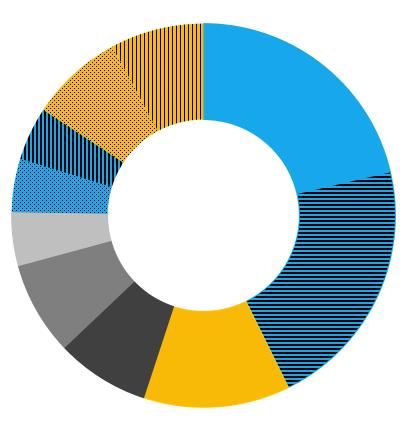
FT-M.Sc. Program



Salary after graduation

- Average: EUR 75,000
- 93% Employment rate within 3 month after graduation

FT-MBA Program



Salary after graduation

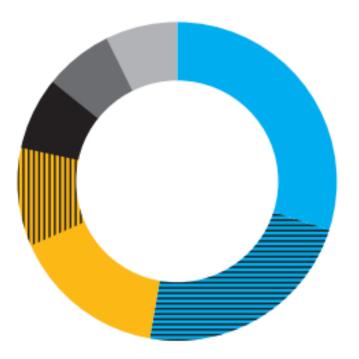
- Average: EUR 65,500
- Average increase: 80%

92% Employment rate 3 months after graduation96% Launch their post-MBA career in Germany

19% Consulting

- 19% IT & Services
- 11% E-Commerce & Internet
- 11% Consumer Products
- 7% Financial Services
- **7%** Marketing & Market Research
- 4% Healthcare & Pharma
- 🛚 4% Automotive
- 4% Manufacturing
- 🛚 7% Others
- **II** 7% Own Start-up/Business

PT-M.Sc. Program

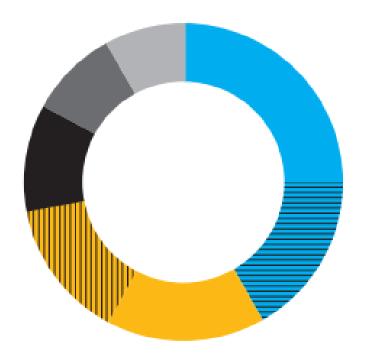




Salary after graduation

Average: EUR 75,000Average increase: 54%

PT-MBA Program

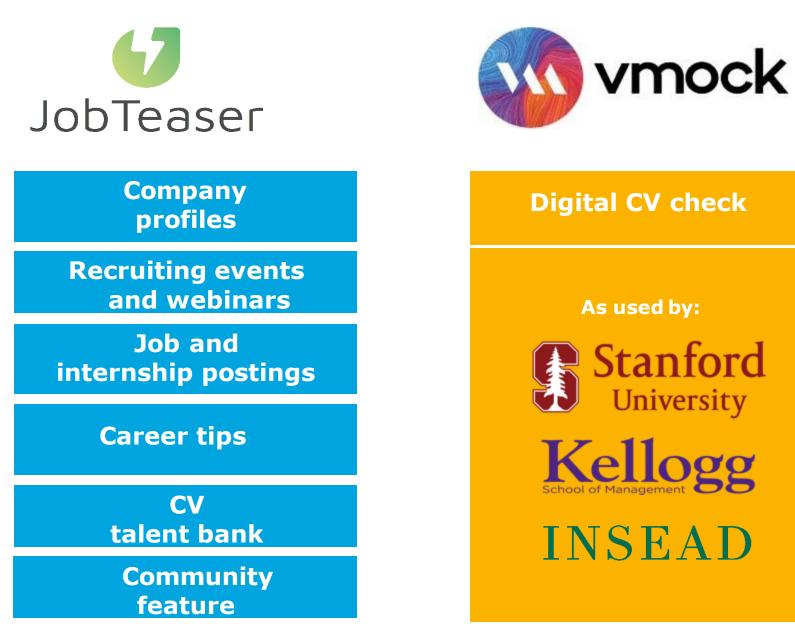


25% Industry
17% Service Industry
16% Others
14% Consulting
11% IT/Telecommunication/Internet
9% E-Business/E-Commerce
8% Financial Services

Salary after graduation

Average: EUR 82,850Average increase: 40%

HHL's DIGITAL CAREER TOOLS





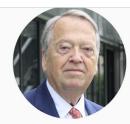
Leadership Competency Coaching for HHL students



- Six month individual coaching focusing on personal growth
- Build confidence in your own strength in a protected environment

 -> extracurricular program
- Coaching in the spirit of the HHL Competency Profile & the Leipzig Leadership Model
- Coaching experience plus workshops and networking opportunities

THE COACHES



DR. AREND OETKER



DANIEL KRIEG



DR. GEORG FISCHER



KARIN SAHR



TIMM RICHTER



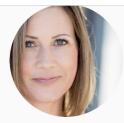
JOHANN PLENGE



PROF. DR. FABIAN CHRISTANDL



FRANZISKA VON MALAISÉ*



NICOLE BASTIEN



JANA LEIDENFROST



ALEXANDER SCHWABE



OLEG FEDOSEEV

THE COACHES



DR. CAROLIN HERMANN



JULIE DRESSLER



NICOLE WENZEL



JOHANNA OETKER*





MARTINA BEERMANN



MANUELA BECKER



ROLF SCHRÖMGENS*



TORSTEN FOX





DR. STEFAN ANDERER



BRITT SCHUBERT



ROBIN BOLLMANN



MATTHIAS REICHWALD*

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THE HHL SPIRIT – A LIFELONG JOURNEY AND NETWORK

- Over 3,500 active alumni
- In more than 70 countries
- 50 in-person alumni events each year worldwide
- Breadth of lifelong learning opportunities
- Annual Homecoming event in Leipzig



HHL's Career and Alumni Relations department empowers the entire HHL family to aim high, nourish lifelong connections and to foster each other's personal and professional development.



What else would you like to know about us and our work?

