



# Employment Report 2023:

## Master of Business Administration (Full-time MBA)

From the very first moment of your studies, the experienced Career & Alumni Relations Team at HHL closely accompanies your individual, long-term career progress.

Through intensive and systematic dialogue you will be enabled to start a rewarding career – characterized by success as well as personal fulfillment.

With our global network we provide you with access to the most attractive employers and offer you the very best chances to succeed in your professional life.



*When I first attended an orientation from HHL while exploring my options for pursuing my MBA, students shared their experiences of securing jobs at the most unexpected places. My biggest takeaway was to see all networking activities as opportunities to know the possibilities and find the right one. I can now say, keeping this in mind, I found a great internship opportunity at EY through a case session at HHL and sought a synonymous full-time position at Independent Valuation Consultants AG in a similar role. Kati was an exceptional career guidance counsellor through it all!*



**Priyanshi Pallan (India)**  
MBA alumna,  
Senior Consultant,  
IVG Independent Valuation &  
Consulting AG WPG

## What we offer you

### Prestigious company network

direct access to top recruiters

### Career strategy

building up with a system

### Career guidance

from the very first day

### Strong network of alumni

function as mentors

# #11

### Career Service worldwide

Financial Times  
Masters in  
Management  
Ranking 2022

### Career workshops

to develop the best application skills

### Recruiting events

for exposure to a range of employers

### Individual coaching

to promote different personalities

### Lifelong support

to step up your career ladder

### Career development embedded in the MBA curriculum

“Me as a Leader” is a module that revolves entirely around identifying your strengths, finding your purpose, and mapping out your career plan.

### 24/7 Digital career support

- \_ Visit the HHL digital career center to find a job that fits you best.
- \_ Attend webinars on salary and pay raise negotiations.
- \_ Use our CV optimization platform to update your CV for “next-generation robo-recruiting”.

### German language skills

Increase your chances of employment with the German language courses offered throughout the program. An intensive beginners course in the month prior to the program start can boost your skills even further.

### New Leipzig Talents

This exclusive competency coaching program is an optional add-on HHL students can apply for. Selected students gain access to a wide range of customized self-development services and are paired with high-level business executives from various sectors, who serve as coaches. Read more here: <http://www.newleipzigtalents.com/>

## The HHL Approach



### Focus

Through an intensive and systematic dialogue with you we identify your special experiences, strengths, interests and values to outline a career plan that fits your needs.



### Connect

From your first day at HHL you will be part of the HHL community and will benefit from a high-performance network of our company and alumni contacts.



### Thrive

Turn your talents into outstanding competencies by training them in a systematic way and learn to lead yourself and your future career.



### Succeed

Attain a rewarding and meaningful career – characterized by success, well-being and personal fulfilment.



*At HHL we help you identify your top talents and personality type. Whether you are planning to change your industry, your function, or your country, the best precondition to succeed is to focus on your strengths. Then you can make the step from mediocrity to excellence.*

**Kati Dorsch**  
Manager Career Development Full-time MBA

## We help you:

- **Identify your purpose**
  - \_ Personality tests
  - \_ Career orientation workshops
  - \_ Self-leadership training
  - \_ Individual coaching
  - \_ Webinars
- **Navigate the job market effectively**
  - \_ CV & cover letter checks
  - \_ CV optimization software
  - \_ VMock
  - \_ Interview preparation
  - \_ Case study training
  - \_ Digital career center with talent bank
  - \_ Advice on salary negotiations
  - \_ Tips for the onboarding process
- **Maximize your network**
  - \_ On-campus company presentations
  - \_ Alumni talks
  - \_ Company excursions
  - \_ Recruiting workshops
  - \_ Student consulting projects

### Background of students who graduated in 2021 & 2022

Average age: **31 years**

Average work experience: **6.5 years**

Percentage female students: **44%**

International students: **97%**

Nationalities represented:



## Employment Statistics Full-time MBA Program

**92%**

Employment rate 3 months after graduating

**97%**

Launch their post-MBA careers in Germany

### Salary after Graduation

→ **EUR 65,735** Average salary

→ **168%** Average increase

→ **12%** Lowest increase

→ **400%** Highest increase

The average salary in Germany for individuals with 6–10 years of work experience is EUR 49,333. The average salary for a consultant is EUR 56,160\*.

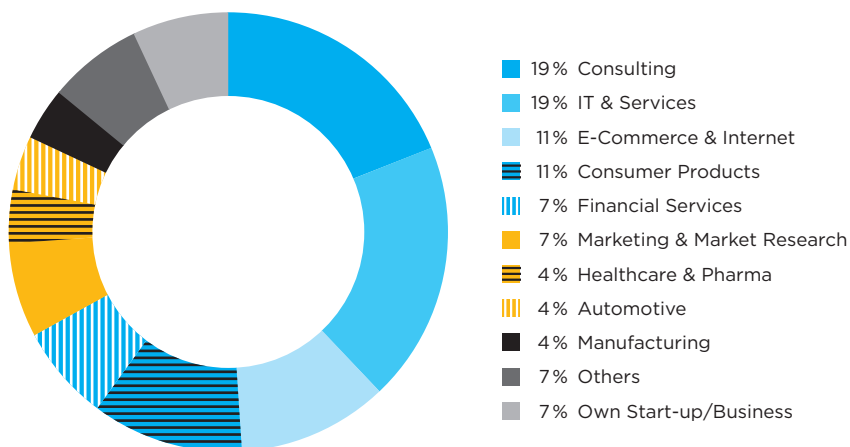
\* StepStone Gehaltsreport 2022

### Professional Internships

**62% of students undertook professional internships as a door opener to a career in Germany, e.g. at:**

2b AHEAD ThinkTank, ABN AMRO Bank, Allianz, BASF, BearingPoint, BMW, CEPRES, Claas, Daimler Truck, Delivery Hero, Deloitte, DHL, Dr. Oetker, FlixBus, Forto, FREE NOW, Henkel, Kiez Digital, KPMG, LGT Capital Partners, Logitech, Metalshub, Mister Spex, NAX Group, Porsche, PwC, Research & Consulting Group, RWE, Sanofi, SAP, Siemens, Siemens Healthineers, smart Europe, Solaris, UniCredit, Yttrium

### Most recent full-time MBA placement results by branch:

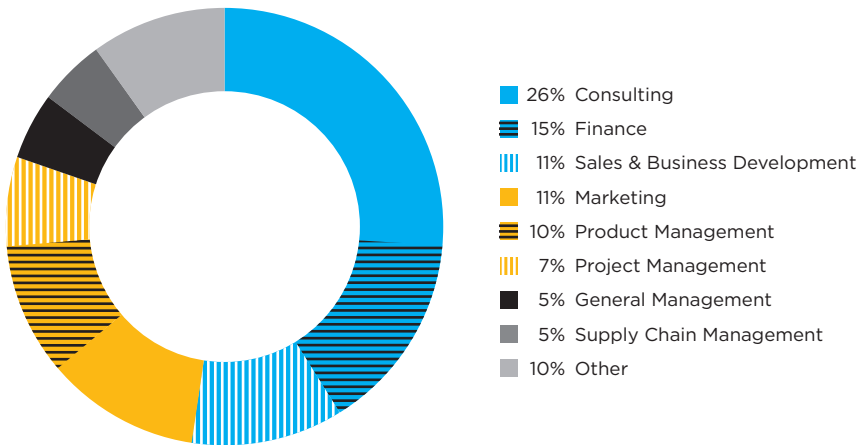


### Examples of recruiting employers over the last three years:

Accenture HelloFresh  
 E.ON Mister Spex Hyundai  
 SAP Beiersdorf EY Dr. Oetker  
 Roland Berger Logitech Henkel Bain & Compayn  
 KPMG Delivery Hero DHL Roche  
 Deloitte Rhenus Logistics McKinsey  
 Siemens



Graduates accepted jobs in the following functions:



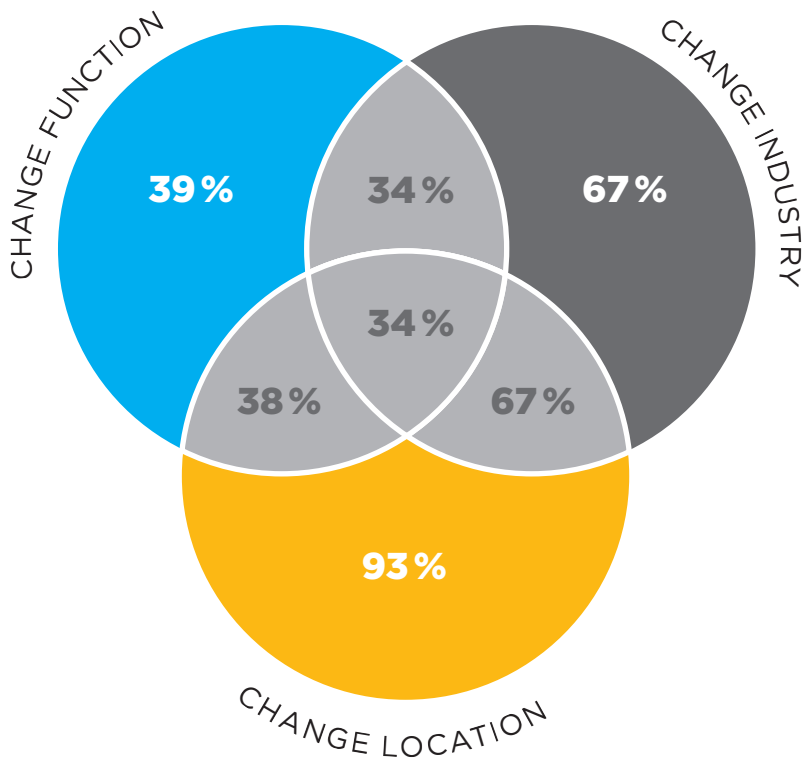
One of the reasons I chose HHL was their diverse offer of networking events and company visits. You never know what a company event might lead to! We visited my current company during my MBA, where I got to know colleagues and the CEO. This was a door-opener for me, which led to an internship, and in turn a job.

**Maria Fernanda Hernández**  
Product Manager, project44

An investment that pays off!

According to the QS Global MBA Ranking 2023, the estimated 10-year ROI level of HHL alumni is \$ 470,760 with an estimated payback period of 34 months. With this result HHL performed within the top 6% globally.

Career Switchers



HHL may be small, but we have one of the strongest networks. When I started applying, Kati gave me a number of alumni contacts at companies I was interested in. Every single one of them got back to me and was open to getting to know me!

**Jonas Pinnhammer**  
Senior Consultant, Roland Berger

## Companies we worked with 2020-2023

### Company Presentations

Accenture Strategy  
Alcimed  
Altman Solon  
Arthur D. Little  
Auctus  
BearingPoint  
Boston Consulting Group  
Bridgemaker  
CVA  
Deloitte  
Deutsche Bank MC  
EY-Parthenon  
goetzpartners  
McKinsey  
Oliver Wyman  
PwC  
Roland Berger  
SAB  
Simon-Kucher & Partners  
Singular Group  
Stern Stewart  
Struktur Management Partner  
thyssenkrupp MC  
VICTORIAPARTNERS  
ZS

### International Open

adidas  
Amazon  
Axel Springer  
Doctolib  
Emma - The Sleep Company  
Monitor Deloitte  
TTE Strategy  
Vitesco Technologies  
Wayfair

### Start-Up Career Fair

better ventures  
Bierothek  
Dashfactory  
Digitalkiez  
Doozer  
DORUCON  
Evernest  
Flinkback  
Gollmann Kommissioniersysteme  
hr global  
Jacasa  
Kale & Me  
KAYZEN  
Leadwunder  
memoresa  
meryts  
Mister Spex  
monkfish equity  
Prodlane  
Rhebo  
Scaleon  
Senken  
Smow  
SpiNNcloud Systems

Staffbase  
Stancy  
Team Europe  
Teile deine Botschaft

### Digital Careers Night

ABOUT YOU  
Accenture Interactive  
accilium  
Appinio  
Axel Springer  
Bridgemaker  
Celonis  
Cognigy  
COMATCH  
Deutsche Bank MC  
Deutsche Telekom - CSP  
Doctolib  
Emma - The Sleep Company  
EY  
FIEGE  
Forto  
hy Consulting  
M2P Consulting  
Metals Hub  
Mister Spex  
Next Digital Group  
OBI  
OMMAX  
SAP  
Scaleon  
smava  
SMP Strategy Consulting  
Struktur Management Partners  
SumUp  
The Economist Intelligence Unit  
Umlaut  
Zalando

### FinNight

AlixPartners  
Andersch  
Ardian  
Astorius  
Barclays  
Berenberg  
BNP Paribas  
Bridgepoint  
CARL  
Citigroup  
Cofinpro  
Cowen  
Credit Suisse  
CTcon  
Deloitte  
Deutsche Bank  
Ebner Stolz  
GP Bullhound  
Greenpeak Partners  
Houlihan Lokey  
KPMG  
LBBW Bank  
N26  
Oliver Wyman

One Equity Partners  
PwC  
Retail Capital Partners  
Rothschild & Co  
SAB  
Tiesta Capital  
Trustventure  
Willis Tower Watson  
Winterberg Group

### Student Consulting Projects

AICURA medical  
anvajo  
Bierothek  
Börse Stuttgart (Startbase)  
Bundesdruckerei  
Cognizant  
DCI - Digital Career Institute  
Deutsche Bank  
Deutsche Telekom  
DHL  
doctari  
Dr. Oetker  
EEX  
EN GARDE Marketing  
EnviaM  
evagor  
everdrop  
everphone  
Gewandhaus Leipzig  
HDT Recruitment  
HELLA  
Heraeus  
HSBC  
HY STUDIO  
Konsum Leipzig  
KVM ServicePlus  
Lano Software  
Lecturio  
Leipziger Stadtbau  
LF Group  
Linde Hydrogen FuelTech  
Monastic Distillery  
Olympia-Verlag (Kicker)  
OTTO  
Porsche  
PwC  
RB Leipzig  
Sächsische Lotto  
Schöck Bauteile  
Schüco Polymer Technologies  
SDA SE Open Industry Solutions  
Sparkasse Leipzig  
Stadtwerke Leipzig  
SunCoal Industries  
the nu company  
TU Dresden  
Uniklinikum Leipzig  
VfL Bochum 1848  
VNG  
Warsteiner  
WMC Walser Management & Consulting  
zenloop