



HHL

LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

Press Release

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Shaping a Better Future —

HHL Students Organize Major Conference on Sustainable Entrepreneurship

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HHL Leipzig Graduate School of Management conference on location in Leipzig and digitally / Focus: sustainable companies / Tickets for April 28 and 29 can be booked directly / EUR 3,000 prize for best pitch

LEIPZIG. For the 9th time in a row now, students of HHL Leipzig Graduate School of Management will host the **Accelerate@HHL Conference** on April 28 and 29. The conference is aimed at founders, those who want to become founders, investors and everyone who is interested in the topic of entrepreneurship.

Following this year's motto "**Shaping a Better Tomorrow**", the students invited top entrepreneurs, investors and young talents to Leipzig. In doing so, they want to show that profitability and idealism can and should go hand in hand. The goal is to share insights with the participants and ask speakers about their ideas for a more equitable and sustainable future.

The current list of speakers stands out for its well-known names. A total of 28 international speakers from relevant companies and organizations have already confirmed their attendance:

Isabel Delgado, Chief Sales Officer of the sustainable phone manufacturer "everphone", **Markus Witte**, founder and CEO of the e-learning provider "Babbel", **Hannes Wiese**, CEO of the fashion mail-order company "AboutYou", stock market journalist **Bibiana Barth** and **Lilith Diringer**, CEO of the environmentally friendly travel platform "ChargeHotels". Additionally, a number of investment managers will be on hand to answer questions from **Accelerate@HHL** participants — a special service for the budding founders among the conference guests.

(Please find the list of speakers attached to this press release).



The event will be broadcast **live via digital stream** from Leipzig and conducted in English. The event will take place over two days in a hybrid format where entrepreneurs, VCs, business accelerators and investors will be ready to exchange ideas on the HHL campus. **Accelerate@HHL** includes conferences, lectures, workshops and opportunities for in-depth discussions. It offers participants the opportunity to network directly and work out ways to better shape their shared future.

Additionally, **Accelerate@HHL** offers those who have already founded a startup or would like to present their business idea a platform to present themselves in a pitch competition. Each applicant will be included in the investor booklet, even if the idea may not have made it to the stage competition. The winner(s) of the competition will win EUR 3,000 in prize money for the best business idea as well as individual coaching sessions and a ticket for the Investors Day at HHL SpinLab.

Tickets for the conference are available at: <https://hhl-accelerate-2022.eventbrite.de>

More up-to-date information on the event, speakers and the competition available at: <https://accelerateconference.hhl.de/>
For the program, please refer to the attached PDF file titled "Agenda".

Media Service

We would be happy to arrange a background discussion with the speakers for you as part of your coverage of **Accelerate@HHL**. Please contact us.

Current list of speakers

- Irene Klemm, founder of Edurino
- Martin Elwert, founder of Coffee Circle
- Tina Dreimann, founder of Better Ventures
- Hannes Wiese, AboutYou CEO
- Markus Witte, Babbel
- David Lion, everdrop
- Julius Göllner, eNugget Ventures
- Jakob Berndt, founder of Tomorrow / LemonAid
- Isabel Delgado, Chief Sales Officer of everphone
- Helen Tacke, Cozero
- Andrea Frahm, Helmholtz Association of German Research Centres
- Eduardo Luis Sotelo Meza, horus prothesis
- Dominik Kanbach, HHL
- Thomas Bühner, chefsAcademy
- Carmen Schwalbe, author, speaker
- Bibiana N. Barth, Stock reporter for German TV
- Kerstin Renner
- Tim Siebert, project manager at Seedhouse (Accelerate program)
- Manuel Nothelfer, Wellster Healthtech



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- Peter Baumgardt, Plus Dental
- Lilith Diring, ChargeHotels
- Laura Möller, Burda Investments
- Stephan Stubner, HHL
- Till Roesnick, Wepa
- Bettina Fischer, Hivebuy
- Jeroen Trzaska, ChargeHotels
- Alexander Müller

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HHL Leipzig Graduate School of Management

HHL Leipzig Graduate School of Management is a university-level institution with the right to award doctoral and post-doctoral degrees and ranks among the leading international business schools with a focus on entrepreneurship. The goal of the oldest business school in Germany is to educate responsible, entrepreneurially minded and capable leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. In 2021, *Stifterverband für die Deutsche Wissenschaft* (Donors' Association for the Promotion of Humanities and Sciences in Germany) ranked HHL as the best entrepreneurial university for the fifth time in a row. Over the last three decades, HHL has produced more than 350 startup businesses which have created over 50,000 jobs. HHL was the first German private business school to be accredited by the internationally renowned AACSB and has since achieved this quality status four times in a row. To find out more, visit [HHL.de](https://www.hhl.de).