



HHL

LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

Prof. Dr. Stephan Stubner

Chairholder

Dr. Ing. h.c. F. Porsche AG Chair of Strategic Management and Digital Entrepreneurship

HHL Leipzig Graduate School of Management
Jahnallee 59, 04109 Leipzig, Germany

T +49 341 9851-895
stephan.stubner@hhl.de



Academic Career

- since 2013 Professor and Chairholder, Dr. Ing. h.c. F. Porsche AG Chair of Strategic Management and Digital Entrepreneurship (former Dr. Ing. h.c. F. Porsche Ag Chair of Strategic Management and Family Business), HHL
- 2017-2023 Dean, HHL Leipzig Graduate School of Management, Leipzig, Germany
- 2012 Habilitation in Management, HHL
- 2007-2013 Assistant Professor of Strategic Management and Organization
Academic Director International Entrepreneurship Program, HHL
- 2004 Dr. rer. pol. (Strategic Management and Entrepreneurship),
Friedrich-Alexander-University Erlangen-Nuremberg, Department of Management, Nuremberg, Germany
- 2000-2004 Research Associate, Department of Management, Friedrich-Alexander-University Erlangen-Nuremberg, Department of Management, Nuremberg, Germany
- 2000 M.Sc. in Management, HHL Leipzig Graduate School of Management, Leipzig, Germany
- 1997 B.A. in Management, Paderborn University, Paderborn, Germany

Professional Experience

- since 2011 Co-Founder and Managing Partner, Monkfish Equity GmbH, Leipzig
Business Angel Investor (> 30 investments)
- 2006-2007 Strategy Consultant, The Boston Consulting Group, Dusseldorf and Munich, Germany



HHL

LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

- 1999-2006 Co-Founder and Managing Director of several successful start-up companies
- 1993-1996 Management Trainee and Assistant to the CEO, Siemens Nixdorf AG, Munich and Paderborn, Germany

Honors and Awards (Selection)

- 2013 Best Lecturer, CEMS Program
- 2010/2011 Best lecturer, HHL Leipzig Graduate School of Management, Germany
- 2009 Best Junior Faculty Member, HHL Leipzig Graduate School of Management, Germany
- 2011 Nomination for Best Paper Award at the Annual Conference of the European Academy of Management, Tallinn, Estonia (with J. Miksche, K. Roleder, T. Wulf)
- 2005 Gate2Growth Academic Network Best Paper Award (2nd Rank), efmd 35th EISB Conference, Barcelona, Spain (with T. Wulf, H. Hungenberg)
- 1996 Best Graduate Award of the State of North Rhine-Westphalia, Germany

Memberships and Affiliations (Selection)

- Chairman of the University Council (Hochschulrat) of CODE University of Applied Sciences (since 2021)
- Advisory Board Member of Smart Infrastructure Ventures (since 2019)
- Advisory Board Member of VNG AG (since 2017)
- Member of various advisory boards, e.g. of the Technology Founder Fund of the Free State of Saxony (since 2016)
- Advisory Board Member of SpinLab – The HHL Accelerator (since 2015)
- Member of the European Academy of Management (EURAM), Academy of Management (AOM), Strategic Management Society (SMS), International Family Enterprise Research Academy (ifera), Förderkreis Gründungsforschung (FGF e.V.)

Research Interests

- Strategy and governance in entrepreneurial organizations
- Corporate entrepreneurship



HHL

LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

Research Project

- Existenzgründungen aus der Wissenschaft

Increasing the number of university spin-offs by creating a physical location with an open space concept in Leipzig, which, as an open platform, supports the early founding phase in the field of digital business models with start-up support offers. 2020-2024

Publications (Selection out of >50 publications)

- Florentine U. Salmony, Dominik K. Kanbach, Stephan Stubner (2021). Entrepreneurs in times of crisis: Effects of Personality on Business Outcomes and Psychological Well-Being. *Traumatology*
- Philipp Veit, Alexander Kramer, Dominik K. Kanbach, Stephan Stubner (2021). Revising the Taxonomy of Corporate Accelerators: Moving towards an Evolutionary Perspective. *International Journal of Entrepreneurial Venturing*
- Niklaus Leemann, Dominik K. Kanbach, Stephan Stubner (2021). Breaking the Paradigm of Sensing, Seizing, and Transforming – Evidence from Axel Springer. *Journal of Business Strategies*, Vol. 38, No. 2
- Gutmann, Tobias; Stubner, Stephan; Schmeiss, Jessica (2019). Unmasking smart capital: how corporate venture capital units configure value-adding services. *Research-Technology Management*, 62(4), 27-36.
- Dienemann, Sabina; Stubner, Stephan (2017). Familiness on a dead-end street? The evolution of the familiness concept and its suitability for future research on family firms. *International Journal of Entrepreneurial Venturing*, 9(4), 392-416.
- Kanbach, Dominik K; Stubner, Stephan; Gimmy, Gregor; König, Andreas; Enders, Albrecht (2017). What BMW's corporate VC offers that regular investors can't. *Harvard Business Review*.
- Baumann, Matthias; Stubner, Stephan (2017). Self-control through board control: formalized governance in controlling owner family businesses. *Corporate Ownership & Control*, 14(2), 123-136.
- Kanbach, Dominik K.; Stubner, Stephan (2016). Corporate accelerators as recent form of startup engagement: The what, the why, and the how. *Journal of Applied Business Research (JABR)*, 32(6), 1761-1776.
- Wulf, Torsten; Hoffmann, Christian; Stubner, Stephan (2014). Understanding the performance consequences of family involvement in the top management team: The role of long-term orientation. *International Small Business Journal*, 34(3), 345-368.
- Wulf, Torsten; Stubner, Stephan (2013). Position-specific knowledge, new CEO learning and firm performance. *European Journal of International Management*, 7(1), 6-30.
- Stubner, Stephan; Blarr, W. Henning; Brands, Christian; Wulf, Torsten (2012). Organizational ambidexterity and family firm performance. *Journal of Small Business and Entrepreneurship*, 25(2), 217-229.
- Stubner, Stephan (2004). Bedeutung und Erfolgsrelevanz der Managementunterstützung deutscher Venture Capital Gesellschaften. BoD, Norderstedt (doctoral dissertation on venture capital management support for startups).
- For the complete list of publications see www.hhl.de/publications