



HHL

LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

**WELTOFFENE
HOCHSCHULE –
WELTOFFENES
SACHSEN**

Welcome to the HHL Virtual Campus Day

We will start at 01.00 p.m.



Welcome



Welcome and Start HHL Virtual Campus Day

01.00 p.m. **Welcome**
by **Ellen Schönfelder**
Program Consultant Full-time MBA Program

Housekeeping



— Join online sessions with your **real full name**



— **Mute your microphone** when listening to the presentation



— Turn on your **camera** if you like



— **Use the chat** for short questions **or signal** if you want to ask more complex questions

What to expect today

From 01.00 pm **Welcome & Start Login at Virtual Campus Day**
by **Ellen Schönfelder**, Program Consultant Full-time MBA Program

zoom us
Kenncode: **HHL_2023!**

**01.15 pm –
02.45 pm**

M.Sc.

Round Table M.Sc. programs
Full-time program presentation and Q&A session
Dr. Maximilian Schreiter, Assistant
Program Director, Master in Management | Finance
Jana Vogel, Director Program Marketing
Julia Banitz, Program Consultant
Part-time M.Sc. Program
HHL M.Sc. Students

zoom us
Passcode: **HHL_2023!**

MBA

Round Table MBA programs
Part-time program presentation and Q&A session
Dr. Dr. Justinus Pech,
Academic Director Part-time MBA Program
Ellen Schönfelder, Program Consultant Full-time MBA Program
Stephanie Pleiss-Dietrich, Program Consultant Part-time MBA
Program
HHL MBA Students

zoom us
Kenncode: **HHL_2023!**

What to expect today

02.50 pm – 03.50 pm **Open Lecture**
“Leadership in Technological Innovation: The Importance of Managing Intellectual Property”
by **Prof. Dr. Kelvin W. Willoughby**, Chair of Innovation Management and Entrepreneurship

zoom us
Meeting Passcode: **HHL2023!**

04.00 pm – 05.00 pm **Strengthen the best in you**
Introduction and Q&A Session of HHL’s Career Development Service
by **Sigrid Fischer**, Director and **Philipp Apke**, Manager, Career and Alumni Relations

zoom us
Meeting Passcode: **HHL_2023!**

05.10 pm – 05.20 pm **Wrap-Up**
by **Ellen Schönfelder**, Program Consultant Full-time MBA Program

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Meeting Passcode: **HHL_2023!**

What to expect today

Passwords for the program sessions on the landing page

hhl.de/virtual-campus-day



Book your personal **One-to-One consultation**:

1. Select your contact person
2. Choose a slot that works for you
3. Use the link in the email to enter your consultation

Individual Consultations with Program Consultants



Jana Vogel

Director Program Marketing

**Full-time
M.Sc. Program**



Julia Banitz

Program Consultant

**Part-time
M.Sc. Program**



Ellen Schönfelder

Program Consultant

**Full-time
MBA Program**



Stephanie Pleiss-Dietrich

Program Consultant

**Part-time
MBA Program**

Most Important Rule for the Day...

Have Fun

What's next?



01.15 p.m. – 02.45 p.m.

Round Table M.Sc. Programs

Dr. Maximilian Schreiter
Assistant Program Director,
Master in Management | Finance

Round Table MBA Programs

Dr. Dr. Justinus Pech
Academic Director, Part-time MBA
Program

What's next?

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www.hhl.de/virtual-campus-day



01.15 – 02.45 p.m.

Round Table M.Sc. Programs

Round Table MBA Programs

Get first-hand information about HHL study programs from our program consultants, academics, students and alumni

Your M.Sc. Program Experts

Dr. Maximilian Schreiter, Acting Chair & Assistant Professor, Chair of Mergers & Acquisitions (of SME)
Program Director, Master in Management | Finance

Jana Vogel, Director Program Marketing

Julia Banitz, Program Consultant Part-time M.Sc. Program

Current HHL students

Passcode to Meeting: HHL_2023!

Enter the Zoom Session

Your MBA Program Experts

Dr. Dr. Justinus Pech, Academic Director
Part-time MBA Program and HHL Counsellor

Ellen Schönfelder, Program Consultant
Full-time MBA Program

Stephanie Pleiss-Dietrich, Program Consultant Part-time MBA Program

Current HHL students

Passcode to Meeting: HHL_2023!

Enter the Zoom Session