



# HHL

LEIPZIG  
GRADUATE SCHOOL  
OF MANAGEMENT

## HHL Young Leipzig Leader Scholarship (full-time MBA)

The MBA Program at HHL is an important step for your future career and personal development. We aim for the highest standards. And we want students to aim for their ideas at their best.

With its Young Leipzig Leader Scholarship Program, HHL offers scholarships that support HHL's mission to "educate effective, responsible and entrepreneurial business leaders through excellence in teaching, research and practice". Successful candidates will receive a tuition reduction of up to 25% for the full-time MBA Program.

### Scholarship Selection Process

Please submit the scholarship application by uploading it with your program application. The selection committee evaluates the application and in case of a successful admission to the full-time MBA Program, you will be informed about the scholarship decision.

### Selection Criteria

Applicants must hold an undergraduate degree in any field, as well as a minimum of three years of work experience. Furthermore, an above average GMAT score is required.

**Only applicants who apply for HHL's full-time MBA Program are eligible to apply for this scholarship.**

### Submitting Your Application & Deadline

**Your scholarship application must be submitted together with the program application** by uploading it on the online application portal under the section 'Documents to Upload':

[www.hhl.de/application-full-time-mba-program/](http://www.hhl.de/application-full-time-mba-program/)

Please bear in mind that your chances to receive financial support increase the earlier you apply.

### Scholarship Task

On the following page you will find the task and further information about the application.

### Choose the Format

Want to illustrate your response visually? Submit a slide presentation. Like to express yourself with words? Write a traditional essay. Use the format which you feel best captures your response –the Scholarship Review Committee has no preference.

### Determine Your Own Length

There is no prescribed minimum or maximum length. We trust that you will use your best judgment in determining how long your submission should be, but we recommend no more than 1000 words.

### Contact

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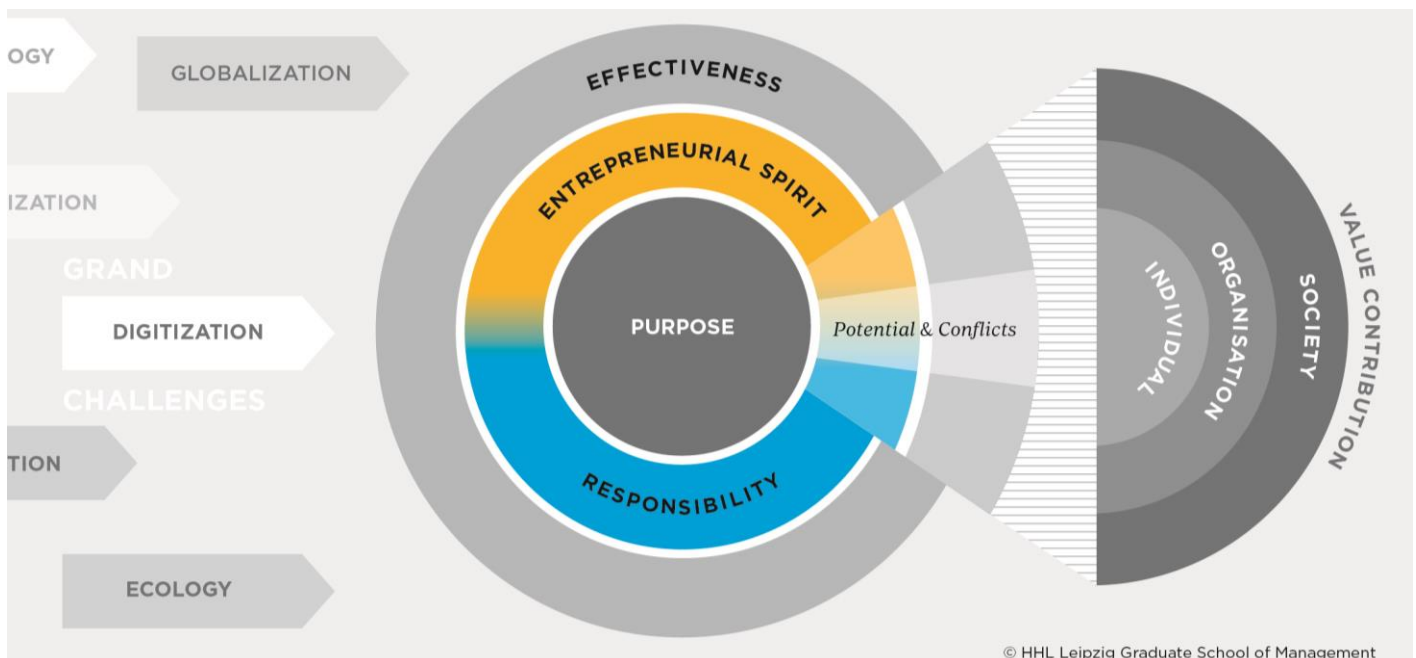
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### Scholarship Introduction - Re-Thinking Leadership with HHL's Leipzig Leadership Model

Leadership has always been demanding. This holds particularly true in the current volatile, uncertain, complex and ambiguous (VUCA) world in which we live. Concerns about the effects of globalization, digitalization and our collective ecological legacy continue to dominate much of the discussion between today's business leaders –and rightly so. From this discussion, questions emerge as to where today's leaders can find orientation in order to form critical opinions and creative solutions to current challenges within the prevailing VUCA environment.

The Leipzig Leadership Model (LLM) seeks to provide this orientation through a juxtaposition of core leadership values –highlighting both the potentials and conflicts between values –while focusing on value contributions to the society, organization and individual(s) in question. The centerpiece value is that of purpose, which emphasizes the ends-means relationship in a leader's work, i.e. addressing the question of 'why'. At the same time, the key to sustainable leadership lies in the renewal of the individual, organization and society or, in short, the entrepreneurial spirit. Responsibility represents another fundamental value of good leadership, which requires special attention as a condition restricting the pursuit of the respective purpose. Entrepreneurially-oriented and responsible leadership of businesses faces the challenge that decisions and actions have to be made, and a contribution to the big picture must be carefully considered due to limited resources and the competitive conditions. Therefore, effectiveness represents the final core value of the LLM. Read more here.



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### Adhere to Technical Guidelines

- a) Choose one moment on this page as inspiration
- b) Keep your file size around 5MB
- c) Applications are only accepted in PDF format

### Scholarship Question

The following is a collection of 'We are HHL' moments from our students. Choose one moment that best resonates with your own leadership experience and tell us why. Indicate which moment you choose in your answer.



Moment 1



Moment 2



Moment 3



Moment 4