



Leipzig, April 27, 2021

HHL Press Contact
Eva Echterhoff
T +49 341 9851-614
C+49 170 2973 880
media@hhl.de www.hhl.de

HHL's Chancellor Moves on to HPI

The Chancellor of HHL Leipzig Graduate School of Management, Dr. Marcus Kölling, will be moving on to Hasso Plattner Institute (HPI) in Potsdam to take up his new position as Chief Financial Officer (CFO) on May 1, 2021. Dr. Marcus Kölling has held the office of Chancellor of HHL for three years fulfilling his responsibilities with total commitment. Through his office, he played a pivotal role in strengthening HHL's economic base and promoting digital teaching quickly and efficiently, even in times of the pandemic.

"HHL is important for Germany as a business location, which can only defend its leading position in the world through successful innovations, startups and entrepreneurial drive. It has been an honor and a great pleasure to play my part in successfully supporting the work of the university." (Dr. Marcus Kölling)

During Dr. Kölling's tenure, HHL has managed to further enhance its profile as one of the leading university-level business schools in Europe. Recent successes include improvements in the international Financial Times Ranking and being honored once again as an entrepreneurial university by Stifterverband. In its course programs, the Leipzig-based hotbed for managers focuses on a combination of business administration, entrepreneurial thinking and digitalization. In 2020, HHL enrolled more students than ever before.

"For HHL, of course it is a great loss to see Dr. Marcus Kölling go. On a personal level, however, I am delighted for him that his role at HPI will give him the opportunity to use his talents on a much broader basis. HPI has an excellent international reputation. For Marcus Kölling, this is the next logical step, after he already contributed significantly to growth and digitization at HHL." (HHL Dean Prof. Dr. Stephan Stubner)

"With Dr. Kölling, HPI will gain a CFO with extensive experience as a chancellor in higher education and as a CFO in the private sector. Together with him, we will continue to drive HPI's expansion and deepen its roots in the national and international academic landscape. I am very much looking forward to a good and successful collaboration," says Prof. Christoph Meinel, Director and CEO of Hasso Plattner Institute (HPI) in Potsdam.

Comments Dr. Marcus Kölling on his new position,

"Both HHL Leipzig Graduate School of Management (HHL) and Hasso Plattner Institute (HPI) produce very successful startups, including so-called 'unicorns'. In my mind, developments in the field of digital engineering will create business



HHL

LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

Press Release

models for the future that will have a significant impact on society and the economy. Therefore, I am very much looking forward to taking up my responsibilities as CFO at HPI.”

Hasso Plattner Institute (HPI)

Hasso Plattner Institute (HPI) in Potsdam is Germany’s university center of excellence for digital engineering (<https://hpi.de>). With its Bachelor’s program in IT Systems Engineering, the joint Digital Engineering Faculty of HPI and the University of Potsdam offers an engineering and computer science program that is unique in Germany, has a strong practical orientation and is currently being attended by around 700 students. In the Center for Higher Education Development (CHE) rankings, HPI consistently occupies top positions. The HPI School of Design Thinking, Europe’s first innovation school for students modeled on the Stanford d.school, offers 240 spots each year for additional studies. HPI conducts excellent academic research — in its specialized IT disciplines, but also in the HPI Research School for doctoral candidates with its research outposts in Cape Town, Haifa and Nanjing. HPI’s research and instruction focus on the fundamentals and applications of large, highly complex and interconnected IT systems. Additionally, the institute researches and develops user-oriented innovations for all areas of life.

HHL Leipzig Graduate School of Management

HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. The 2020 edition of the renowned Global Masters in Management Ranking awarded top places to the education offered at HHL Leipzig Graduate School of Management both in Europe and worldwide (2nd place in Germany, 23rd place globally). In 2021, *Stifterverband für die Deutsche Wissenschaft* (Donors’ Association for the Promotion of Humanities and Sciences in Germany) ranked HHL as the best entrepreneurial university in Germany for the fifth time in a row. Over the last few decades, HHL has produced more than 300 startup businesses which have created over 40,000 jobs. HHL was the first private German business school to be accredited by AACSB (Association to Advance Collegiate Schools of Business) in 2004 and has since received this certification of quality four times. The range of courses includes a university-level, full and part-time Master in Management education in the form of M.Sc. and MBA programs, a doctoral program as well executive education courses. To find out more, visit [HHL.de](https://www.hhl.de).