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AKADEMISCHE AUSBILDUNG

- 2015 Promotion, HHL Leipzig Graduate School of Management, Center for Leading Innovation and Cooperation (CLIC), Leipzig
- 2009 Diplom-Wirtschaftsingenieurin, Technische Universität Dresden, Dresden

BERUFLICHER WERDEGANG

- seit 2020 Professur für Digitale Innovation in Dienstleistungsbranchen, HHL Leipzig Graduate School of Management, Leipzig
- seit 2015 Geschäftsführerin, Center for Leading Innovation and Cooperation (CLIC), HHL Leipzig Graduate School of Management, Leipzig
- 2009-2015 Wissenschaftliche Mitarbeiterin, Center for Leading Innovation and Cooperation (CLIC), HHL Leipzig Graduate School of Management, Leipzig
- 2008-2009 Project Consultant, ALTRAN GmbH & Co. KG, München
- 2007-2008 Freie Mitarbeiterin, Bridging People & Ideas, Frankfurt/Main & Dresden
- 2007-2008 Mitarbeiterin Unternehmensnachfolge, Dresden exists, Dresden
- 2007 Mitarbeiterin im Handling und Sales, Lufthansa Cargo AG, San Francisco (USA)
- 2005-2006 Mitarbeiterin Betreuung, Dresden exists, Dresden



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EHRUNGEN UND PREISE

- 2019 Best Paper Award
"My Data – My Precious: Tearing Down Barriers to Data-Driven Business Model Innovation",
EURAM 2019 (co-author Tim Mosig)

FORSCHUNGSSCHWERPUNKTE

- Service Engineering in der digitalen Transformation
- Geschäftsprozess-Management und Produktivität
- Digitale Wertschöpfungsnetzwerke
- Qualifizierung und Kompetenzentwicklung in Zeiten der Digitalisierung

LEHRGEBIETE

- Innovation Management
- Disruptive Technologies

MITGLIEDSCHAFTEN

- Verein Deutscher Ingenieure (VDI)
- European Academy of Management (EURAM)
- European Association for Research on Services (RESER)

PUBLIKATIONEN

BÜCHER

Lehmann, C. (2018). **Exploring Service Productivity: Studies in the German Airport Industry**. Wiesbaden : Springer Gabler

Bessant, J. R., Lehmann C., & Möslin K. M. (2014). **Driving Service Productivity. Value-creation through Innovation**. Cham, Heidelberg, New York, London: Springer International

BUCHKAPITEL

Möslin, K. M., & Lehmann C. (2014). **Nutzen statt Besitzen: Modelle für effektive Nutzung durch Digitalisierung**. (Boes, A., Ed.). Dienstleistung in der digitalen Gesellschaft. Beiträge zur Dienstleistungstagung des BMBF im Wissenschaftsjahr 2014. 233-234.

Lehmann, C. & Möslin, K. M. (2014). **Service productivity at airports**. (Bessant, J., Lehmann, C., Möslin, K.M., Ed.). Driving Service Productivity. Value-creation through Innovation. Cham, Heidelberg, New York, London: Springer International



FACHZEITSCHRIFTEN

Mosig, T., Lehmann, C. (2019). **Talk-Play-Touch Think Digital - Creating Digital Business Models**. Journal of Business Models XX:YY – im Erscheinen

Mosig, T., Lehmann, C., & Möslein, K. M. (2019). **Business Model Innovation in the Insurance Industry: Barriers Faced by Incumbents**. International Journal of Entrepreneurship and Innovation Management (revise and resubmit)

Mosig, T., Grafmüller L., & Lehmann C. (2017). **Identifying business model patterns of B2B mass customizers: The case of German textile SMEs**. International Journal of Industrial Engineering and Management. 8(3), 99-110.

Lehmann, C., Nicoletti, M., Plieth, H., Möslein, K. M. (2015). **Sicherung der Innovationsfähigkeit im demografischen Wandel durch alters- und erfahrungsgemischte TANDEMs**. Informationsdienst Altersfragen 42 (1), 20-25.

Gurtner S., Lehmann C., Pieck S., Schefczyk M., Sauerbrey R., Baumann M. (2010) **Transferring university knowledge to develop new technologies: the model of the "OncoRay – Joint Center for Radiation Research in Oncology"**. International Journal of Healthcare Technology and Management 11: 328–344

KONFERENZEN (INKLUSIVE KONFERENZBEITRAG UND –VORTRAG)

Breuer, H., Gudiksen, S., Abril, C. & Lehmann, C. (2019). **Gamification and Games as Facilitation Methods for Innovation and Entrepreneurship**. 30th ISPIIM Innovation Conference. Florence, Italy

Mosig, T. & Lehmann, C. (2019). **My Data – My Precious: Tearing Down Barriers to Data-Driven Business Model Innovation**. EURAM Conference 2019, Lisboa, Portugal. (nominiert für den Best Paper Award in der "Special Interest Group of Innovation")

Mosig, T. & Lehmann, C. (2018). **Data-Driven Business Model Innovation: Barriers faced by Incumbents using the Example of the Insurance Industry**. EURAM Conference 2018, Reykjavik, Iceland.

Lehmann, C., Rabes K., & Mosig T. (2017). **Current Challenges in Teaching and Coaching Innovation & Entrepreneurship: A Need Analysis**. 28th ISPIIM Innovation Conference. Vienna, Austria

Mosig, T., Lehmann, C., & Velamuri, V. K. (2017). **Business Model Innovation in the Insurance Industry: Barriers and Antecedents**. R&D Management Conference (RADMA).



Mosig, T., Lehmann, C., Velamuri, V. K., & Möslein, K. (2017). **Barriers to Business Model Innovation in the Insurance Industry**. 12th I+VC, Hamburg, Germany.

Oks, S. J., Fritzsche A., & Lehmann C. (2016). **The digitalisation of industry from a strategic perspective**. R&D Management Conference (RADMA).

Mosig, T., Grafmüller, L. K., & Lehmann, C. (2016). **Identifying Business Model Patterns of B2B Mass Customizers: The Case of German Textile Industries**. 11th I+VC, Linz, Austria..

Mosig, T., Grafmüller L., & Lehmann C. (2016). **Identifying business model patterns of B2B mass customizers: The case of german textile SMEs**. 7th International Conference on Mass Customization and Personalization in Central Europe.