

<b>Course Structure for Exchange students 2019 - 2020</b>										
Assignments in and Literature for the courses are subject to change - For any questions regarding module/course descriptions please contact gisela.david@hhl.de			Winter 2019	Spring 2019	Summer 2019	Fall 2019	Winter 2020	Spring 2020	Summer 2020	Fall 2020
<b>A. Master of Science</b>										
<b>MSc Core Courses</b>	<b>Language</b>									
<b>Integrated Case Study</b>	E				7					7
<b>MSc - Governance</b>										
Global Governance & Corporate Social Responsibility	E						3			
Corporate Governance	E					3	2			
<u>Leadership &amp; Purpose</u>										
Leading others, HR and Organizational Behavior	E	2				3				
<u>Entrepreneurship &amp; Technology</u>										
Entrepreneurship and Agile Working Methods	E				3					3
Disruptive Technologies and Business Models	E				3					3
Negotiation	E		3			3				
<u>Economics</u>										
International Macroeconomics	E		3		3					3
Managerial Decision Making	E					3				
Research Methods	E		2							
Problem Solving and Communication	E				3					3
Coding & Data Literacy	E				2		2			2
<u>Governance &amp; Ethics</u>										
Business Ethics	E				3					3
Global Governance & Corporate Social Responsibility	E		3							
Corporate Governance	E		2							

<b>MSc Elective Courses:</b>	<b>Language</b>								
<b>MSc - Finance</b>									
<a href="#">Corporate Valuation and M &amp; A</a>	E						5		
<b>MSc - Innovation Management &amp; Entrepreneurship</b>									
<a href="#">Business Design &amp; Business Development</a>	E						5		
<a href="#">Corporate Innovation/Innovation Management</a>	E	5							
<b>MSc - Strategic Management</b>									
<a href="#">Global Strategy</a>	E	5					4		
<a href="#">Value Chain Management</a>	E						4		
<b>Strategy</b>									
<a href="#">Corporate Strategy</a>	E		5						
<a href="#">International Strategy</a>	E		5				5		
<a href="#">Customer Value Creation</a>	E						4		
<a href="#">Innovation Management &amp; Corporate Entrepreneurship</a>	E						4		
<a href="#">Social Entrepreneurship</a>	E		5						
<a href="#">Online Marketing &amp; Customer Analytics</a>	E						4		
<a href="#">Entrepreneurial Challenges</a>	E						4		
<a href="#">Business Design &amp; Business Development</a>	E		5						
<b>Finance</b>									
<a href="#">Financial Instruments &amp; Risk Management</a>	E	5							
<a href="#">Corporate Finance &amp; Private Equity</a>	E		5						
<a href="#">Corporate Valuation and M &amp; A</a>	E		5				4		
<b>Reporting &amp; Investor Relations</b>									
<a href="#">Advanced International Financial Reporting &amp; Communication</a>	E	5							
<a href="#">M &amp; A Reporting &amp; Investor Relations</a>	E		5						
<a href="#">Financial Analysis &amp; Modelling</a>	E		5				4/5*		
<b>Marketing Management</b>									
<a href="#">Consumer Behavior &amp; Marketing Research</a>	E	5							
<a href="#">Marketing Strategy &amp; Brand Management</a>	E		5						
<a href="#">Marketing Mix &amp; Controlling - Selected Topics in Marketing</a>	E		5				5		
<a href="#">IT-based Logistics &amp; Process Management</a>	E	5							
<a href="#">Supply Chain Management</a>	E		5						
<a href="#">E-Commerce</a>	E		5				5		
<b>Markets, Information &amp; Incentives</b>									

<a href="#">Competitiveness</a>	E	5				4			
<a href="#">Cooperation &amp; Competition in Markets and Organizations</a>	E		5						
<a href="#">Seminar in Economics</a>	E		5				5		
<b>Leadership in Context</b>									
<a href="#">Human Resource Management</a>	E		5						
<a href="#">Public Value Leadership</a>	E		5				5		
<b>Economics &amp; the Legal Environment</b>									
<a href="#">Financial &amp; Environmental Economics</a>	E		5						
<a href="#">Business Law &amp; Economic Regulation</a>	E		5				5		

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<b>B. MBA-Program (Full Time)</b>									
<b>Core Courses:</b>	<b>Language</b>								
<a href="#">MBA - Soft Skills</a>									
Problem Solving & Communication	E				3				3
Managing (Consulting) Projects	E	3							
<a href="#">MBA - Strategy &amp; Organizations</a>									
Business Strategy	E				3				3
Organizational Behaviour	E		3				3		
<a href="#">MBA - People Management</a>									
Leadership Experience	E			3					
Human Resource Management	E		3						
<a href="#">MBA - Accounting and Finance</a>									
Finance	E				3				3
Cost Accounting	E						3		
<a href="#">MBA - Financial Management</a>									
Financial Management	E								
Applied Corporate Finance	E			3				3	
<a href="#">MBA - Business Economics</a>									
Managerial Economics	E	3				3			
Macroeconomics	E	3							
<a href="#">MBA - Foundations of International Business</a>									
Cross-cultural Communication & Management	E				3				3
International Management	E		3						
<a href="#">MBA - Entrepreneurial Management</a>									
Entrepreneurship	E	3							
Innovation Management	E		3						
<a href="#">MBA-Ethics and Governance</a>									
International Corporate Governance	E			3				3	
Corporate Social Responsibility in a Globalized World	E			3					
Business Ethics	E					3			

<a href="#">MBA Marketing &amp; Logistics</a>									
Logistics	E						3		
Supply Chain Management	E			3					
Marketing	E				3				3
Customer Value Creation	E				3				3
Coding & Data Literacy	E				3				3
Corporate Valuation and M & A	E					3			
Online Marketing & Customer Analytics	E					3			
Quantitative Management Techniques	E					3			
Leading yourself & self-reflection	E						3		
Leading others & Human resources	E						3		
Competitiveness	E						3		
Strategic Brand Management	E						3		
International Macroeconomics	E							3	
Public Relations & Crisis Communication	E							3	
Disruptive Technologies & Business Models	E							3	
Change Management	E							3	
Growth Management	E							3	
Value Chain Management	E							3	
Business Plan Seminar - Starting up your digital venture	E						8		

<b>Elective Courses:</b>	<b>Language</b>								
<a href="#">MBA - Corporate Management</a>									
Corporate Strategy	E	3			3				3
Managing Global Corporations	E			3	3				3
<a href="#">MBA - Management Techniques</a>									
Quantitative Managerial Techniques	E		3						
Value-Based Management	E			3					
<a href="#">MBA - Management &amp; IT</a>									
E-Business	E								
Information Systems/IT Strategy	E		3						
<a href="#">MBA - Advanced Business Economics</a>									
Managerial Decision Making	E		3						
Trade and Firm in Global Economy	E			3					
<a href="#">MBA - Advanced Accounting</a>									
Financial Reporting	E	3			3				3
International Accounting	E		3						
<a href="#">MBA - Advanced Corporate Finance</a>									
Corporate Valuation	E	3							
International Finance	E		3						
<a href="#">MBA - Negotiation &amp; Public Relations</a>									
Negotiation	E	3				3			
<a href="#">MBA - Marketing Management</a>									
International Marketing Simulation	E	3					3		
<a href="#">MBA - Creating &amp; Leading Organizations</a>									
Business Modelling, Design and Planning	E		6						
Innovation Management & Corporate Entrepreneurship	E						3		
Entrepreneurship and Agile Working Methods	E					4			
Managerial Decision Making	E					3			
Business, Environment, Society & Leadership	E						3		

