



# HHL

LEIPZIG  
GRADUATE SCHOOL  
OF MANAGEMENT

## HHL Future Entrepreneur Scholarship (full-time MBA)

The MBA Program at HHL is an important step for your future career and personal development. We aim for the highest standards. And we want students to aim for their ideas at their best.

With its Future Entrepreneur Scholarship Program, HHL offers scholarships that support HHL's mission to "educate effective, responsible and entrepreneurial business leaders through excellence in teaching, research and practice". Successful candidates will receive a tuition reduction of up to 25% for the full-time MBA Program.

### Scholarship Selection Process

Please submit the scholarship application by uploading it with your program application. The selection committee evaluates the application and in case of a successful admission to the full-time MBA Program, you will be informed about the scholarship decision.

### Selection Criteria

Applicants must hold an undergraduate degree in any field, as well as a minimum of three years of work experience. Furthermore, an above average GMAT score is required.

**Only applicants who apply for HHL's full-time MBA Program are eligible to apply for this scholarship.**

### Submitting Your Application & Deadline

**Your scholarship application must be submitted together with the program application** by uploading it on the online application portal under the section 'Documents to Upload':

[www.hhl.de/application-full-time-mba-program/](http://www.hhl.de/application-full-time-mba-program/)

Please bear in mind that your chances to receive financial support increase the earlier you apply.

### Scholarship Task

On the following page you will find the task and further information about the application.

### Choose the Format

Want to illustrate your response visually? Submit a slide presentation. Like to express yourself with words? Write a traditional essay. Use the format which you feel best captures your response –the Scholarship Review Committee has no preference.

### Determine Your Own Length

There is no prescribed minimum or maximum length. We trust that you will use your best judgment in determining how long your submission should be, but we recommend no more than 1000 words.

### Contact

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### Scholarship Introduction – Inspire & Empower

Together with the SpinLab – The HHL Accelerator, the business school is one of the most influential driving forces for start-ups in Germany. **HHL Alumni have founded over 280 start-ups and 4 unicorns:**



The Future Entrepreneur Scholarship Program focuses on prospective full-time MBA students who bring their entrepreneurial potential to HHL and who seek to start their own business after graduating from HHL or who have already started it. During their time at HHL the successful applicants will have the opportunity to introduce their business concept in at least one of HHL's curricular and extra-curricular programs.

#### Curricular education

HHL offers multiple courses in the field of entrepreneurship and intrapreneurship. This starts with a basic introduction of entrepreneurship including current topics like lean or digital entrepreneurship. Within the business modeling seminar, students can work on their own business ideas and develop it into a first prototype using e.g. LEGO® SERIOUS PLAY®. Furthermore, HHL integrates successful founders and investors within their teaching program to enable students to learn from real-world experience. In addition, HHL offers students to make their internship with startup companies or to solve a challenge of a startup company within a student consulting project.

#### Workshops an individual coaching via SMILE

SMILE stands for "Self-Management Initiative LEipzig" and supports academic founders in and around Leipzig, and HHL Leipzig Graduate School of Management is part of this network. SMILE provides supervision and coaching for startups and spin-off companies as well as training for key qualifications.

#### Female Founders Initiative

The Female Founders Initiative is a 6-month program that supports potential female founders (preferably from the STEM sectors) on their way to self-employment. In workshops and seminars with experts, students can develop business ideas, discuss business issues from the women's perspective, and extend their business network.

#### HHL SpinLab Investors Day

This conference offers panel discussions on topics relevant for investors. In addition, all the start-up companies from the SpinLab accelerator pitch their businesses.

#### EY Public Value Award

The EY Public Value Award is a cooperation project of HHL Leipzig Graduate School of Management and the auditing and consulting firm Ernst & Young. New companies are invited to align their business models with courageous solutions to the challenges of our time and submit their ideas for the award.



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### Adhere to Technical Guidelines

- a) Choose one moment on this page as inspiration
- b) Keep your file size around 5MB
- c) Applications are only accepted in PDF format

### Scholarship Question

The following is a collection of 'We are HHL' moments from our students. Choose one moment that best resonates with your own entrepreneurial experience and tell us why. Indicate which moment you choose in your answer.



Moment 1



Moment 2



Moment 3



Moment 4