



## **PROF. DR. DR. WILFRIED VON EIFF**

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### **ACADEMIC EDUCATION**

- 1993 Habilitation, University of Wuerzburg, Department of Economics and Business Management, Wuerzburg, Germany
- 1993 Dr. biol. hom, University of Giessen, Faculty of Medicine, Germany
- 1977 Dr. rer. pol, University of Tuebingen, Department of Economics and Business Management, Tuebingen, Germany
- 1972 Dipl.-Oekonom, University of Giessen, Department of Economics and Business Management, Giessen, Germany

### **PROFESSIONAL EXPERIENCE**

- since 2013 Academic Director, HHL Leipzig Graduate School of Management, Center for Health Care Management and Regulation, Leipzig, Germany
- since 1994 Director, Center for Hospital Management, Institute at the University of Muenster, Germany
- 1994-2013 Director, University of Muenster, Institute for Hospital Management and Management of Health Systems, Muenster, Germany
- since 1992 Vice President of the Supervisory Board, Kerckhoff Klinik GmbH, Bad Nauheim, Germany
- 1980-1993 Leading positions in the fields of IT and organisation management in the automotive industry (Audi AG, Volkswagen AG), Germany
- 1977-1980 Director of Administration & Member of the Board of Management, University Hospital Giessen, Germany
- 1972-1977 Project Manager, University of Tuebingen, Institute for Industrial Economics, Tuebingen, Germany

### **HONORS AND AWARDS**

- 1998 German Health Prize „Innovations in Medical Care“ (2. Prize, Congress “Reconstruction or Deconstruction of the Health Care Sector”, Duesseldorf) for the project: Outpatient and after-care centre as a specialist function for patient guidance within a regional health care network
- 1996 Golden Helix Award, Association of Directors of German Hospitals (VKD), for the project: Quality assurance and cost cutting in the OP and anaesthesia management in a German cardiac centre



# HHL

LEIPZIG  
GRADUATE SCHOOL  
OF MANAGEMENT

## **MEMBERSHIPS AND AFFILIATIONS**

- AMD Netz NRW e.V. (Network in North Rhine-Westfalia, Germany, supporting patients with age-related macular degeneration)
- CKM Cirkel e.V. (Association for the support of organization and leadership competencies in health care institutions)
- EurSafety Health-Net
- European Health Management Association (EHMA)
- Medical Data Institute – International Institute for Health Economics
- DGFM e.V. (German Association for Leadership and Market Orientation in Medical Care)

## **RESEARCH INTERESTS**

- Leadership in Healthcare
- Digital Health
- Health services research
- Hospital management
- Health technology assessment
- Ethics and economy in medicine
- Clinical risk management
- Emergency management
- Purchasing management in hospitals