



# Latest Employment Report

## Master of Business Administration (Full-time MBA)

From the very first moment of your studies, the experienced team of the HHL Career Development department closely accompanies your individual, long-term career progress.

Through intensive and systematic dialogue you will be enabled to boost your career – characterized by success as well as personal fulfillment.

With our global network we provide you with access to the most attractive employers and offer you the very best chances to succeed in your professional life.



*“After seeing Bertelsmann’s presentation at HHL and learning how interested they are in international profiles, I approached the company representative. Now I am a Senior Associate in Corporate Management Development. My first day of work was actually coming to HHL to do a company presentation! Talk about full circle!”*

**Pamela Taylor**  
USA, MBA alumna, Senior Associate  
Corporate Management Development  
at Bertelsmann, Germany

### Our goal: Your career development



**PRESTIGIOUS COMPANY NETWORK**  
direct access to top recruiters



**CAREER STRATEGY**  
building up with a system



**CAREER DEVELOPMENT**  
from the very first day



**STRONG NETWORK OF ALUMNI AND TOP COACHES**  
function as mentors



**INDIVIDUAL COACHING**  
to promote different personalities



**LIFELONG SUPPORT**  
to step up your career ladder

### Exemplary Career Paths

Whether you are looking to expand your career, to explore new opportunities in your professional life or are planning to start your own business, the MBA degree from HHL opens manifold possibilities and our Career Development department will support you from the very beginning of your studies at HHL to achieve your career goals.

#### CAREER ENHANCERS 41%

Digital Career Center	Company & HHL Alumni Contacts
On-Campus Recruiting Events	Digital CV Database for Recruiters
Competency Coaching Program	HHL Alumni Talks on Campus

#### CAREER SWITCHERS 46%

Individual Coaching & Skill Analysis	Career Orientation & Career Workshop Series
Smart CV Optimization Tool	Company Visits
Professional Internship Option (Advanced Track only)	Student Consulting Project

#### ENTREPRENEURS 13%

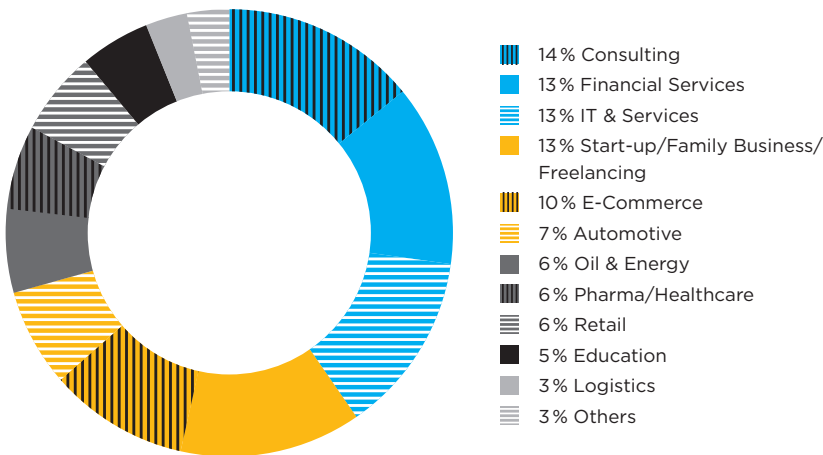
Entrepreneurship Courses	SpinLab – the HHL Accelerator
Accelerate@HHL Student Initiative	Internship in a Start-Up Founded by HHL Alumni
Start-up Career Fair	HHL International Investors Day

## Employment statistics

95% of our graduates seeking employment secured a job offer within three months upon graduation.

SALARY STATISTICS IN EUR (bonuses not included)		GRADUATES ACCEPTED JOBS IN	
Average salary increase after graduation	57%	Germany	83%
Highest increase	300%	Europe	2%
Lowest increase	33%	Asia	5%
Average salary	64.900€	Americas	10%

## Graduates accepted jobs in the following industries:



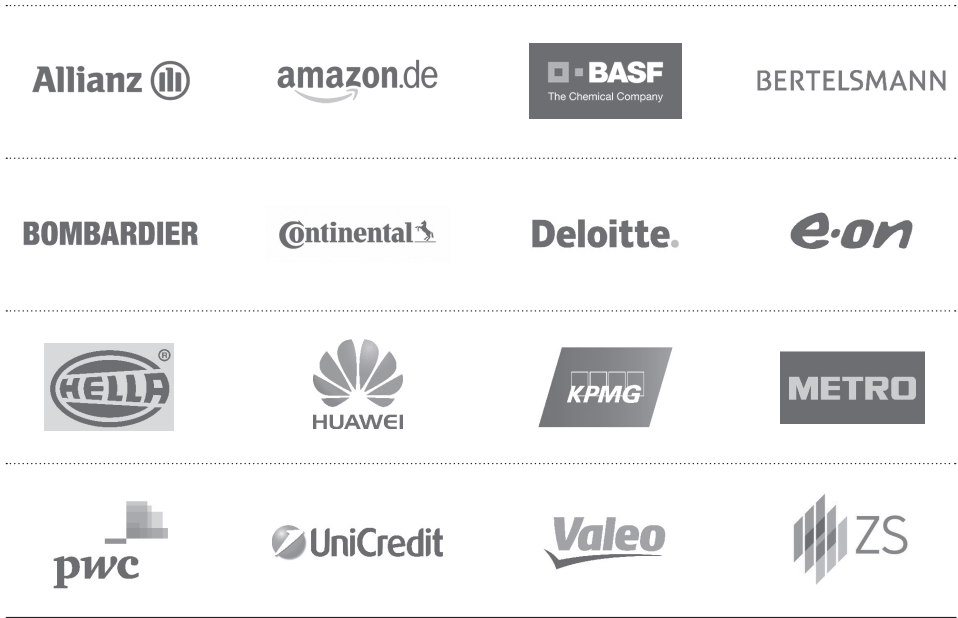
## Some Examples of Positions

Area Account Executive, Area Sales Manager, Associate Corporate Management Development, Business Analyst, Business Associate, Business Development Manager, Business Intelligence Manager, Consultant, Corporate Real Estate Manager, Group Controller, IT Consultant, Portfolio Specialist, Product Manager, Project Manager, Project Supply Chain Manager, Sales Manager, Senior Business Process Analyst, Strategic Analyst, Trainee Finance, Controlling & Audit, Trainee Credit

## A selection of Companies on Campus

Accenture, Amazon, Axel Springer, Bain & Company, BCG, Bertelsmann, Deloitte, Deutsche Bank, Deutsche Post DHL, E.ON, Henkel, HSBC, Infosys, McKinsey, Microsoft, Mister Spex, OC&C Strategy Consultants, Roland Berger, TK Maxx, ZS Associates, Xing

## Examples of Recruiting Employers over the last three years



## Examples of Professional Internships

60% of our international students used the professional internship as a door opener to start a career in Germany, e.g. in the following companies:

Metro, BASF, Covestro, Bertelsmann, Deutsche Telekom, Ernst & Young, KLS Martin Group, Medlanes, Opel, Panasonic, SAM, SumUp, arvato, Bayer, Continental, Daimler, DHL, Home24, Junomedical, Merck, Philips, Volkswagen