



Diploma Theses at the Chair of Economics and Information Systems

The following Master theses were successfully completed at the Chair in the last years:

- The iPhone, Android and the disruptive evolution in the German mobile industry, 2010
- IT integrations in Mergers and Acquisitions with SOA, 2010
- Introduction of an external process-oriented IT Service Model - A methodology based on an transition of a SAP Business Solution to a remote SAP Service Provider, 2010
- Incentive based market model in energy markets, 2010
- Competitive Intelligence as a Sustainable Long-Term Competitive Advantage, 2010
- The Adaptation of Profitable Business Concepts to New Markets, 2010
- The U.S. Twin Deficit and China's Exchange Rate Regime, 2009
- The importance of trust when establishing a LOHAS (Lifestyle of health and sustainability) online marketplace, 2009
- Financial contagion and the stability of financial Networks: Implications from the theory for economic Policy and Regulation, 2009
- Strategic alliance formation in the life science industry: trends and patterns in the last decade, 2009
- Outsourcing contingency of communication services, entertainment services and IT services in the hospitality industry, 2009
- Internationalization of Internal IT Service Providers, 2009
- New Business Models in the Energy Business with a Service-oriented IT Architecture, 2009
- US Timberland Investments – The Development of US Timberland Value under the Aspects of Ownership and Return, 2009
- Organizational concepts in an innovation-driven economy: Developing a new business model for managing creative networks, 2009