Program: Master of Science in Management (M.Sc.), full-time

Module: Logistics & Supply Chain Management

Course: Business Process Management in the Field of E-Logistics

Course No.: *wird durch Studienabteilung eingetragen* **Credits: 3**

Lecturer: Prof. Dr. Iris Hausladen

Objectives	This course provides an introduction to up-to-date Business Process Management in the field of E-Logistics. Globally networked logistics and supply chains nowadays hardly work without the application of information and communication technologies. As a consequence the business management focus has to be cross-contextually intertwined with the information science perspective from the very beginning of any business process management step. The students will get to know how to analyze, document and to optimize business processes, coming from companies' strategy to business process (re)design and innovation in the Field of E-Logistics. After the course the students should be able to describe, to evaluate and to implement procedures and methods of Business Process Management in the Field of E-Logistics in day-to-day business of big or small & medium sized companies.
Content	• Foundations of Business Process Management (BPM) • Characteristics of BPM in the Field of E-Logistics • Management Model of BPM in the Field of E-Logistics • Process Model of BPM in the Field of E-Logistics • Procedure Model of BPM in the Field of E-Logistics (Strategy Definition, Process Integration, Process Documentation, Process Value Analysis, Process Reference Model, Process Optimization, BPM-Controlling)
Teaching Methods	Depends on the number of participants: • Interactive Lectures • Case Study • Discussions • Workshop • Business Games • Guest Speeches
Conditions of participation	Admission to the HHL MSc Program.
Application, combination and frequency	The course is part of the elective module "Logistics & Supply Chain Management" and can only be chosen in combination with all other courses of the module. The contents are matched with the other lectures within the module "Logistics & Supply Chain Management". The course is held once a year.
Conditions for Credit Points and grades	Credit Points are awarded for passing the module "Logistics & Supply Chain Management". The module is passed if the weighted average of the single grades of the courses is 4.0 or better. The grade of the course is determined by the weighted average of the single grades of the examinations.

	The course contains the following examinations: • Written Exam (60 %), • Case Study (40 %) The grades range from 1 to 5.
Workload	The course “Business Process Management in the Field of E-Logistics” accounts for 3 ECTS, which are equivalent to a total workload of 90 hours (approx. 24 hours of classes, 6 contact hours, and 60 hours of preparation and self study).
Duration	The course extends over one term.
Literature	Course related literature will be indicated at the beginning of the module.