



Heinz Nixdorf Stiftung

Heinz Nixdorf Chair of IT-based Logistics

Chairholder

Prof. Dr. Iris Hausladen

Subject

„Retail Logistics“

Start

Promptly

Target Group

Full-Time and Part-Time M.Sc. / Full-Time and Part-Time MBA students

Topic Description

The retail sector is characterized by price battles, high competitive pressure as well as stagnating growth rates. With the consequence, that the trade is forced to look for rationalization possibilities. To exploit potentials in the trade logistics all processes from the procurement until the supply of the finished products at the point of sale must be scrutinized. Potentials in the field of logistics are seen in the optimization of the existing logistics processes. Therefore it is necessary to identify weaknesses within the operations and to work out concepts, which will help on the one hand to decrease costs and on the other hand to consider the needs of the customers in an optimal way.

Your master thesis has to be in English and based on the latest scientific research.

If you are interested in the suggested subject area, we will be pleased to work out a concrete topic and discuss the contents as well as the structure of the final thesis during an appointment.

Contact Person

Should you have further questions, please do not hesitate to get in contact with us:

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