



Heinz Nixdorf Stiftung

Heinz Nixdorf Chair of IT-based Logistics
Chairholder
Prof. Dr. Iris Hausladen

Subject

“Outsourcing of logistics performances”

Start

Promptly

Target Group

Full-Time and Part-Time M.Sc. / Full-Time and Part-Time MBA students

Topic Description

The basic conditions created by the globalization forces, especially productive companies, to reduce their costs and to increase their efficiency to receive competitiveness. In the past only logistic basic accomplishments, like transport, sale and storage of goods were outsourced. Now external providers are increasing charged with internal and complex logistics performances with substantial influence on the internal production flow.

The companies using outsourcing, are confronted by the challenge of a fluent integration of IT-based logistics performances (and thus also their providers) into their own processes.

Please be aware that the scientific work is in the foreground. Your master thesis has to be in English and based on the latest scientific research.

If you are interested in processing the suggested subject area, we will be pleased to work out a concrete topic and discuss the contents as well as the structure of the final thesis during an appointment. Despite that, you are very welcome to move up your own ideas, which we will proof and develop during joint meetings.

Contact Person

Should you have further questions, please do not hesitate to get in contact with us:

Birgit Simmank
Secretary

Tel: +49 341 9851-760
Fax: +49 341 9851-764
E-Mail: birgit.simmank@hhl.de

HHL – Leipzig Graduate School of Management
Jahnallee 59
04109 Leipzig
Germany