



Heinz Nixdorf Stiftung

Heinz Nixdorf Chair of IT-based Logistics

Chairholder

Prof. Dr. Iris Hausladen

Subject

„Global Supply Chain Management“

Start

Promptly

Target Group

Full-Time and Part-Time M.Sc. / Full-Time and Part-Time MBA students

Topic Description

In the last two decades, researchers and practitioners have dedicated a great attention to supply chain management (SCM). Global supply chains are more complex than domestic supply chains due to numerous links interconnecting a worldwide network of companies. Especially global commodity chains cover a range of steps from the primary producer to the final consumer, through collection, primary processing, wholesale, export and import, further processing or packaging and retail.

The purpose of this thesis-topic is to study and analyze global commodity chains in regard to structure, process and management.

Your master thesis has to be in English and based on the latest scientific research. If you are interested in processing the suggested subject area, we will be pleased to work out concrete topic and discuss the contents as well as the structure of the final thesis during an appointment.

Contact Person

Should you have further questions, please do not hesitate to get in contact with us:

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