

**Subject**

*“Business Process Management” (BPM)*

**Start**

Promptly

**Target Group**

Full-Time and Part-Time M.Sc. / Full-Time MBA and Part-Time MBA students

**Topic Description**

Processes which are not well planned or “grown” during the time, often include non-value-adding activities (so-called shortcomings) besides the value-adding ones. These non-value-adding activities tie-up internal capabilities which consequently lead to inefficiency and wastage. For this reason, the main-task of BPM is to ensure a clear process structure by suitable methods regarding non-wasteful activities to save a company’s competitiveness. Therefore the process optimization has to consider not only the needs of the customers, but also the situational framework conditions to develop an individual solution concept.

Please be aware that the scientific work is in the foreground. Your master thesis has to be in English and based on the latest scientific research.

If you are interested in processing the suggested subject area, we will be pleased to work out a concrete topic and discuss the contents as well as the structure of the final thesis during an appointment.

**Contact Person**

Should you have further questions, please do not hesitate to get in contact with us:

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