



**Program: Master of Science in Management (M.Sc.), full-time**

**Module: Optionals**

**Course: Business German for Advanced Learners**

**Course No.: German Bus**

**Credits: 3**

**Lecturer: Beate Kanheißner**

<b>Objectives</b>	<p>The course starts at the level <b>Effective Operational Proficiency (C1)</b> of language competence as described in the European Framework.</p> <p>The German language course for advanced learners aims at enabling students to oral and written communication in a business-related context. For this, basic topics of business administration will be repeated. However these topics will be adapted to the purposes of a language course.</p> <p>Communication skills useful for presentations, meetings and discussions will be presented and practiced. Furthermore, the seminar makes use of video-recordings of German TV programs on economic issues to provide students with an authentic insight into the business reality of Germany. Along with this, students will get a chance to improve their command of general English by exercises on grammar, idioms, proverbs, etc. Participants will take several tests, make a presentation and work on the course material for self-study.</p>
<b>Content</b>	<ol style="list-style-type: none"><li>1. Applying for a job (preparatory course, i.e. before start of term)</li><li>2. Starting up a business<ul style="list-style-type: none"><li>- Employment vs. self-employment?</li><li>- Which way to self-employment?</li><li>- Which business form is the best?</li></ul></li><li>3. Language Functions<ul style="list-style-type: none"><li>- Giving recommendations</li><li>- Presenting / Comparing facts and figures</li><li>- Giving a presentation</li></ul></li><li>4. Presentation of a start-up, of a local company or a non-profit organisation</li><li>5. Grammar and proverbs</li><li>6. Information on national, regional and local events (e.g. industrial bargaining)</li></ol>
<b>Teaching Methods</b>	Teacher- and student-centred instructions, discussions, group work, presentation
<b>Conditions of participation</b>	Admission to HHL programs.
<b>Application, combination and frequency</b>	The course runs twice a year – in the spring term and in the fall term.
<b>Conditions for</b>	CPs and a final grade are awarded for pass of all tests.



<b>Credit Points and grades</b>	The final grade of the course is determined by the weighted average of the single grades of the tests and presentation. The course comprises several written tests and a presentation. Course participation will be certified for pass of all tests.
<b>Workload</b>	The course "Business German – Part 1" accounts for 3 ECTS, which are equivalent to a total workload of 90 hours (24 hours of classes and approx. 66 hours of preparation and self study).
<b>Duration</b>	The course extends over one term.
<b>Literature</b>	Course package (copies)