

## **Frequently Asked Questions on the HHL Scholarship for Effective and Responsible Leadership 2012**

### **What is this scholarship about?**

The scholarship addresses applicants for HHL's M.Sc. Program starting in March (MSc7) and September 2012 (MSc8). HHL offers four scholarships (tuition waiver), that cover part of the tuition of the full-time M.Sc. Program (up to EUR 15,000 per scholarship).

### **Why does this scholarship exist?**

The scholarship aims at candidates who are demonstrating willingness to achieve high goals, leadership qualities, as well as commitment in the area of sustainability. Following its mission, HHL has implemented the 'Principles for Responsible Management Education (PRME)' propagated by the United Nations in all its study programs. The four "HHL Scholarships for Effective and Responsible Leadership 2012" underscore the PRME principles within the M.Sc. Program.

### **Where can I find information about the scholarship on the HHL website?**

[www.hhl.de/master-of-science](http://www.hhl.de/master-of-science) blue button on the right "HHL Scholarship Apply Now"

[www.hhl.de/scholarship](http://www.hhl.de/scholarship) detailed description of the scholarship and more information on the application documents

### **How and where do I apply?**

- Online application for the M.Sc. Program <http://study.hhl.de>
- Essay and questionnaire to be sent by mail to:  
HHL - Leipzig Graduate School of Management  
Franziska Rook  
Jahnallee 59  
04109 Leipzig  
Germany

### **Who is the focal point for questions on the scholarship?**

Franziska Rook [franziska.rook@hhl.de](mailto:franziska.rook@hhl.de) Tel +49-341-9851 613

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### **How many scholarships are being offered?**

For eligible candidates who want to start studying in the M.Sc. Program in March or September 2012, a total of four scholarships (tuition waiver) are offered.

The scholarship can only be offered to candidates who also were admitted at HHL.

**What is the selection process like?**

Aside from the application for the M.Sc. Program, you have to submit an essay (approx. 3,000 words; written in English) on a topic below as well as a questionnaire (see below).

**March intake:** After the Financial Crisis: Is the Shareholder Value still relevant?

**September intake:** The "CODE OF RESPONSIBLE CONDUCT FOR BUSINESS" – An Assessment [The code can be found at [www.verantwortlich-handeln.com](http://www.verantwortlich-handeln.com)]

The selection process is divided into two rounds. In round 1, the submitted documents will be screened and the candidate's eligibility is being assessed by a selection committee. In the second and final round, the best candidates are being invited to the Scholarship Selection Day at HHL. Separate Scholarship Selection Days will be held for the two intakes.

Members of the selection committee include professors, research assistants, HHL staff, as well as HHL students.

**What if my essay is not 3,000 words long?**

The approximate length of the essay should be 3,000 words. We cannot accept essays with less than 2,500 words.

**In what language do I have to submit the essay and the questionnaire?**

These documents have to be submitted in English.

**What are the application requirements?**

Aside from the application for the M.Sc. Program, a GMAT with a score of at least 650 points has to be submitted (score report to be received by HHL by January 15/ June 20, 2012), as well as the essay and the questionnaire (see below).

**When is the application deadline?**

The application deadline is January 15, 2012 (March intake) and June 20, 2012 (September intake).

**Do I have to attend the Scholarship Selection Day in person?**

We strongly encourage you to use your chance to present your application to the selection committee in person.

**What if my GMAT score is below 650?**

A GMAT score of at least 650 points is a requirement for eligibility. Should you not have a score of 650, we encourage you to take another GMAT test (score report needs to be received by HHL by January 15/June 20, 2012) as experience has shown that the result is higher on the second test.

You can apply to the M.Sc. Program with a GMAT below 650.

**What is the Institutional Code of HHL?**

You can submit your GMAT score directly to HHL. HHL's Institutional Code is ZCB-P6-03

# HHL Scholarship for Effective and Responsible Leadership 2012

## *Questionnaire*

Please submit your answers to the following questions along with the other application documents. Unless stated otherwise, please limit your response to 100 words per question maximum.

### ***Question 1***

Please describe yourself in one sentence (maximum 20 words)

### ***Question 2***

Where do you see yourself in five years and how does this scholarship fit into these plans?

### ***Question 3***

What do you consider as alternatives to financing your studies at HHL if you are not chosen for the HHL Scholarship for Effective and Responsible Leadership 2012?

### ***Question 4***

What do you expect to learn at HHL in order to contribute to effective and responsible leadership?