



Dear readers,

As a private university HHL continues to face the challenge of finding supporters for all new plans such as additional chairs, new student services and also the development of innovative programs who are excited about these ideas and help us financially to put them into practice. I am glad HHL has had very loyal patrons for years, e. g. the Leipzig Chamber of Industry and Commerce, Sparkasse Leipzig, Heinz Nixdorf Foundation, Dr. Werner Jackstädt Foundation, Leipzig Foundation for Innovation and Technology Transfer and Roland Berger Strategy Consultants. Deutsche Bank has supported us for a long time as well and has been sponsoring my Chair of Innovation Management and Entrepreneurship as of this year. I would like to express my sincere gratitude towards all our sponsors. Surely our school needs to convince potential sponsors in more ways than one. The latest rankings show that we are on the right track: as the business school with the world's best Entrepreneurship program and the top climber among the Master of Science in Management programs (according to the 2011 Financial Times Masters in Management ranking) and with the most satisfied students (according to the 2011 Trendence Institute Graduates' Barometer) – not least because all of our graduates enter the labor market successfully. However, we must not rest on our laurels as the education market is becoming increasingly international. We have concrete plans on how to expand our position in Germany and Europe and how the economy may benefit even more from the knowledge transfer. We will gladly present these plans to companies and foundations interested in learning more.

Sincerely yours,

Professor Andreas Pinkwart  
Dean of HHL

## TEACHING AND RESEARCH

# Heinz Nixdorf Foundation Extends Funding for Chair of Logistics at HHL

The Heinz Nixdorf Foundation will continue to fund the Chair of IT-based Logistics at HHL for another year. This financial support illustrates the foundation's vision in the promotion of innovative scientific activities and its connection with the eastern German states. Research, teaching and transfer at the Heinz Nixdorf Chair of IT-based Logistics at HHL significantly contribute to the development of the central German logistics center, providing an important stimulus for Leipzig as a location for economy and science. The chair, created in 2007, combines logistics in an economic sense with the IT-related perspective.

>> [www.hhl.de/logistics](http://www.hhl.de/logistics)

 Heinz Nixdorf Stiftung



Dr. Horst Nasko, Vice Chairman of the Heinz Nixdorf Foundation  
*"The Heinz Nixdorf Chair of IT-based Logistics at HHL has seen such a positive development that we will gladly support this success story for another year."*

Professor Andreas Pinkwart, Dean of HHL

*"Thanks to the Heinz Nixdorf Foundation we are able to extend the academic offer at HHL and to consolidate the scientific profiling of the business school in the core field of business administration."*

*The networking between the chair and the stakeholders in this region is very important to us. Additionally, we would like to strengthen cooperation on the European level in the future."*

Professor Iris Hausladen, Chairholder of the Heinz Nixdorf Chair of IT-based Logistics

*"In addition to the development of theories and models for how goods may be transported from one place to another, we attach great importance to the cooperation with companies. Therefore, HHL has joined forces with partners from economy and science, associations, networks and chambers. Another supporting platform for our chair is the Center for IT-based Logistics (CITLOG) in Leipzig."*

## STUDENTS

# Stadtwerke Leipzig and Gollmann Kommissioniersysteme Funding National Scholarships at HHL

Where do the future managers of Stadtwerke Leipzig and Gollmann Kommissioniersysteme, a company providing order picking systems, study? At HHL, so it is only consistent that the local utility company and the specialist for storage systems from Halle/Saale invest in the talent found here. As of the 2011/2012 winter term, both companies fund students of the oldest business school in the German-speaking area through the National Scholarship.



*"We join in and in return win 'tomorrow's team'! As a high-tech company based in Halle it is important to us to be that one step ahead. Education both at university and in the company is a part of that. I am well aware of HHL's quality as I studied there together with some of my present employees."*

Daniel Gollmann, CEO of Gollmann Kommissioniersysteme

*"Stadtwerke Leipzig supports young talents in their training. We know how important it is for our city to train young specialists well and to offer them career opportunities in our city. Therefore, we gladly accompany the training at HHL and the students' professional paths."*

Raimund Otto, CEO of Stadtwerke Leipzig



Federal Minister of Education Annette Schavan (CDU) kicked off the performance-project in March. The scholarships of EUR 300 per month are paid for one year to the students who perform best. Half of this is public funds, the other half private funds obtained by the universities.

>> [www.hhl.de/deutschlandstipendium](http://www.hhl.de/deutschlandstipendium)

## NETWORKING EVENT

# More than a Tournament: International Manager Golf Cup in Support of HHL



Award ceremony: Tobias Wagner (far left), Hanns-Christian Ehret (3rd right) and Peter Gacek (2nd right) gladly accept the awards for Best Gross Flight from Professor Dr. Andreas Pinkwart (2nd left), Ulrike Maria Dienemann (3rd left) the Vice President of the Golf Club Helmut Sixt (far right).

Detlef Schubert, former State Secretary at the Saxony-Anhalt Ministry of Economics and Labor, as well as Wolfgang Topf, President of the Leipzig Chamber of Industry and Commerce, among others

attended the tournament and the subsequent evening event on the Dübener Heide Golf Course on September 2. Together with professors, graduates and current HHL students both the trial lesson and the actual tournament were not so much about the small white ball – rather the focus was on the extension of personal and professional networks. Leipzig-born Dr. Horst Saalbach, entrepreneur and former President of Festo Corporation USA, initiated the Manager Golf Cup for this exact reason, to support HHL in its growth. The patrons of the tournament, Professor Georg Milbradt, the former Minister-President of the Free State Saxony and Chairman of the Kramer Foundation of HHL, and Uwe Albrecht, Mayor of Economics of the City of Leipzig have pursued the same objective. During the evening event, HHL Dean Professor Andreas Pinkwart's guests learned more

about the training of capable and responsible entrepreneurs and managers at one of Germany's most successful business schools.

Many thanks to the sponsors of the tournament: Dr. Horst Saalbach, West Palm Beach, Florida | GEBAB Unternehmensgruppe, Meerbusch | HLS-Berger, Leipzig | Mattukat & Partner Steuerberatungsgesellschaft, Sandersdorf | Prof. Dr. Gerhard Hindricks, Herzzentrum Leipzig GmbH | SIGNAL IDUNA Gruppe, Leipzig | TDB Prozessautomatisierung Ltd, Bitterfeld-Wolfen | Telefonanlagenbau Spanka GmbH, Schkeuditz | Berghotel Oberhof | Deutsche Lufthansa AG, Köln | DWS Investment GmbH, Frankfurt | DZ Privatbank (Schweiz) AG, Zürich | Enk Gastronomie, Leipzig | Günther Rothe, Galerie-Consult Hotel, Panitzsch | Hotel Fürstenhof, Leipzig | Hotel Sheraton, Essen | IMO Industriemontagen Merseburg GmbH | Pentahotels, Leipzig und Wiesbaden | Restaurant Escados, Leipzig | Thomaskirche Leipzig | [www.taschenkaufhaus.de](http://www.taschenkaufhaus.de)

**Please do not hesitate to contact us if you wish to support excellency in entrepreneur and manager training.**

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## CAMPUS

## New SAM Lounge Opened at HHL

HHL opened its new student lounge in the renovated basement on the Jahnallee campus on July 29, 2011. From now on, students can relax from university life in the new SAM Lounge as well as using it for events. The futuristic lounge was designed by Markus Fix, then an architecture student, now a graduate of Leipzig University of Applied Sciences. SAM Sachsen Asset Management GmbH sponsored the design and construction with EUR 50,000.

During the opening ceremony, HHL Chancellor Dr. Axel Baisch emphasized: "We would like to sincerely thank SAM Sachsen Asset Management for the generous

support without which this amazing project could not have been realized." Wolf-Dieter Ihle, CEO of financial service provider SAM, said: "Two of the four founders of SAM are HHL graduates. With this sponsorship, we would like to thank HHL and accept responsibility for the future generation of managers."

The architect Markus Fix whose design beat out nine concepts by other students followed a room-in-room approach. He created a kind of second skin around the existing room structure to cover unattractive windows and technology.



## Supporters of HHL 2011

We would like to express our deep appreciation to all our financial partners.

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We also appreciate the commitment of all sponsors of our Manager Golf Cup and students' initiatives. Please take a look at their articles.

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We are grateful to BDO Deutsche Warentreuhand AG Wirtschaftsprüfungsgesellschaft, Leipzig, for their pro bono support.

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