

HHL Excellence Dinner 2010 – EUR 440,000 for growth strategy

On October 20, 2010, the third “HHL Excellence Dinner” took place at the premises of Deutsche Bank AG in Leipzig. Once again, HHL wanted to say “thank you” to its partners and friends, and to encourage these foundations and companies as well as new contacts to support current and future projects. Around 100 guests from the realms of politics, business and foundations joined members of HHL’s boards for the evening. Markus Wägner, Chairman of the Board of Deutsche Bank Private and Business Clients, Leipzig, welcomed the guests to his company’s spectacular building. The event began with welcome speeches by Professor Dr. Arnis Vilks, Dean of HHL, and Dr. Tessen von Heydebreck, Chairman of HHL’s Supervisory Board and Chairman of the Deutsche Bank Foundation. We also very much appreciated the speech by Professor Dr. Sabine von Schorlemer, Saxon State Minister for Science and the Arts, who highlighted HHL’s role in the educational infrastructure of Saxony and its success over the last few years: “HHL represents a truly international learning environment, in which students are being prepared for the challenges of tomorrow’s world by equipping them with leadership tools, teaching them innovation skills and a sense of responsibility towards society,” she said. Professor Dr. Knut Löschke, Chairman of Softline AG, Leipzig, and the evening’s special guest speaker, highlighted the importance of leadership skills in the education of future business leaders. In addition to ensuring that students possess the right competencies to become top managers, discovering leadership talents early and fostering them is also central to a business school’s role.

Several speakers also took the opportunity to encourage the guests to take responsibility for future generations by supporting HHL. In all, donations worth EUR 440,000 were promised during the evening. The Heinz Nixdorf Foundation extended its support for the



Thanks to our long-standing supporters: Mario Bauer (Chamber of Commerce and Industry Leipzig), Martin Bücher (Sparkasse Leipzig), Heide Gutsfeld (Leipzig Foundation for Innovation and Technology Transfer), Dr. Horst Nasko (Heinz Nixdorf Foundation).

Heinz Nixdorf Chair of IT-based Logistics by EUR 300,000 (see page 40) and the Alumni Association of HHL announced the founding of an alumni trust foundation with almost EUR 60,000 of initial capital. (See below for a list of all sponsors and donors). This is another step towards strengthening HHL as one of the best business schools in Germany and promoting it into the top 10 in Europe.

Looking forward, Dr. Tessen von Heydebreck introduced HHL’s designated new executive management Professor Dr. Andreas Pinkwart as the new Dean and Dr. Axel Baisch as the new Chancellor, who will take up their positions on April 1, 2011.



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Interview



Wolfgang Topf, President of the Chamber of Commerce and Industry Leipzig (IHK)

HHL news: The Chamber of Commerce and Industry Leipzig (IHK) is of particular importance for HHL.

Yes. After the reunification of Germany, the IHK played a significant role in promoting the re-foundation of HHL. At the same time, in 1992 we also decided to re-establish a foundation which had been brought

into being by the then young IHK back in 1887: the Kramer Foundation. Similar to the historical model, today's Kramer Foundation originated from the realization that an economy can only be as strong as the young entrepreneurial talent it brings forth. Numerous universities have only established university foundations for long-term funding in the last couple of years, showing just how innovative the idea was back then. The Kramer Foundation's objective yesterday and today is to shape the future: the interest earned on the endowment capital serves to promote entrepreneurial education at HHL. The Leipzig IHK is a shareholder in HHL and so supports the growth plans of Germany's oldest business school.

HHL news: How is the IHK involved in HHL's academic programs?

Besides funding the chair of the acting Dean, we support entrepreneurial education at HHL. The IHK is a knowledge platform linking the management school and regional companies, and we promote the open business plan seminar at HHL. The success of HHL's entrepreneurship

program is manifested by more than 100 start-ups established by alumni within the past 13 years. Moreover, the open-enrollment management training programs offered by HHL Executive contribute to retaining and developing highly skilled employees in the region, strengthening economic vitality in and around Leipzig. At this point, I would like to appeal to further companies, foundations and, of course, individuals to become involved in HHL.

HHL news: In your opinion, what skills and attributes must a manager have today?

Today's business world needs managers who are able to think globally and who understand global markets. That's precisely why HHL and its students have to support local small and medium-sized enterprises even more than they already do. We expect HHL graduates to take personal responsibility, start businesses and create jobs, preferably in the region – whereby this last point means that they also take their share of social responsibility. And there are already good examples of this happening.

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We also appreciate the commitment of all sponsors of our Manager Golf Cup and students' initiatives. Please take a look at their articles.

(Dec 2010)

Successful 2nd HHL Manager Golf Cup – networking and fundraising on the green



Participants and supporters, from left to right: Professor Dr. Georg Milbradt, Knut Göbel, Christian Haase, Dr. Horst Saalbach, Frank Köhler and Christian Strenger

On September 3, 2010, the second HHL Manager Golf Cup took place at the Dübener Heide course. Around 60 business leaders, friends of HHL and members of the HHL community had the opportunity to show their golf skills and support HHL's successful Entrepreneurship Program.

We are very grateful to the patrons of this year's Golf Cup: Dr. Horst Saalbach – who also initiated the tournament last year Professor Dr. Georg Milbradt, Chairman of HHL's Kramer Foundation and former Prime Minister of the Free State of Saxony, Uwe Albrecht, Deputy Mayor of Leipzig for Economic Affairs and Labor, Christian Strenger, Director of the HHL Center for Corporate Governance and member of the supervisory board of DWS Investment GmbH, and Frank Köhler, CEO of TDB Prozessautomatisierung Ltd. Thank you for your support!

The weather was perfect and after a brunch, 60 experienced and new golfers enjoyed the tournament. This year's winners were: Christian Strenger and Thomas Weidinger (Team winner gross), Ron Geissler and Philipp Sommer (Team winner net). For the first time, there was also an evening event organized around the award ceremony. This year's award ceremony was

compèred by Knut Göbel, President of the 1. Golfclub Leipzig e.V. The winners were delighted to receive vouchers for hotels and restaurants, polo shirts, golf equipment and other articles. Afterwards, Professor Milbradt and Dean of HHL Professor Vilks gave some information about HHL's future plans and current activities, and thanked all supporters. Ekkehard Becher from the Golf Club in his irresistibly charming manner, managed to convince many spectators to make generous donations. At the end of the day, the Entrepreneurship Program was EUR 11,000 better off. HHL is very grateful to all the day's sponsors and supporters. A warm thank-you also goes to the service team of the golf club, who looked after all the guests so excellently until late in the evening.

