

## First HHL Excellence Dinner was an outstanding success



Keynote speaker Dr. Dr. h.c. Thomas Middelhoff encourages the guests to invest in HHL's growth strategy

On the eve of the 110<sup>th</sup> anniversary of the founding of the Handelshochschule Leipzig, the first "HHL Excellence Dinner" was held at the *Alte Handelsbörse* in Leipzig. 100 guests – supporters and friends of HHL – joined us on April 10 for a very special occasion.

Bernhard Walter, chairman of HHL's Supervisory Board, opened this first dinner for fundraising purposes with encouraging words. Dr. Dr. h.c. Thomas Middelhoff, CEO of Arcandor AG, gave the dinner speech, talking about the crisis of confidence in the market economy in general and in business leaders in particular, and how the expectations in today's managers have changed. Two HHL students – Cora Theißen and Alexander Jenner – told the audience about managers "made at HHL" and emphasized the efforts to educate not



Welcome speech by Bernhard Walter, chairman of HHL's Supervisory Board

only effective but also responsible leaders, who are ready and able to meet the challenges of the world of business. They had some good stories to tell, illustrating that HHL students know what hard work means – most are on first-name terms with the pizza delivery boy who brings their dinner to HHL on a regular basis, when deadlines call for late-night stints in the library or the group-work rooms. After insights into HHL's vision and strategy for the next 10 years presented by the Dean, Professor Dr. Dr. h.c. Hans Wiesmeth, and Chancellor, Dr. Judith Marquardt, Professor Dr. Dr. h.c. mult. Heribert Meffert, member of HHL's Supervisory Board and former dean of HHL took over the microphone.

Together with Professor Wiesmeth, he invited the guests to support the next steps of HHL's growth strategy and donate money for the matching fund of 400,000 EUR which are required in order to receive the 2008 endowment installment of 200,000 EUR from the Deutsche Bank. All in all, 243,500 EUR were collected during the dinner and the anniversary celebrations. We would like to thank warmly all families, companies, foundations and other supporters who contributed so generously in this way. We really appreciate your help and encouragement!



Perfect location: *Leipzig's Alte Handelsbörse*

### Supporters at the Excellence Dinner

Dr. Ing. h.c. F. Porsche AG  
 VNG – Verbundnetz Gas Aktiengesellschaft  
 Karl Kolle, KARL-KOLLE-Stiftung  
 JP Morgan Chase Bank  
 PricewaterhouseCoopers AG  
 Veolia Wasser GmbH  
 Siemens AG  
 Alumniverein HHL e.V.  
 The Pinninghoff Family  
 CWC Pasemann e.K  
 Forcont GmbH  
 Irena Tomys  
 Dr. Alois und Antonella Waldburg-Zeil  
 Peter Dorsch  
 Daniel Kirchhof  
 The Meffert Family  
 Michael Petersen  
 Dr. Nikolaus Petersen  
 Prof. Dr. Dieter J. Pommerening  
 CosiFan Computersysteme GmbH  
 The Schwetzler Family

## There are many different ways of supporting HHL

### Endowments for HHL's Kramer Foundation (*Kramerstiftung*)

Our goal is to increase the capital of the Kramer Foundation to provide a stable financial basis for HHL to support its future growth. Therefore we really appreciate all the recent endowments, e.g. by Porsche AG (50,000 EUR), VNG – Verbundnetz Gas Aktiengesellschaft (30,000 EUR), Veolia Wasser GmbH (20,000 EUR) and PricewaterhouseCoopers AG (20,000 EUR).

**There are various ways to contribute to this long-term funding strategy:**

**Become a patron of one of our main facilities** – seminar rooms, the lecture hall, our library – or even our school. Become a part of students' daily life, helping to create the best learning atmosphere for tomorrow's business leaders. We would be happy to say thank you by naming the facility after you (50,000 EUR, 100,000 EUR, 200,000 EUR, 500,000 EUR or more ...)

**Become a symbolic "shareholder" of HHL**  
 Buy an "HHL share" in platinum, gold or silver (10,000 EUR, 7,500 EUR, 5,000 EUR). Ute and Winfried Pinninghoff bought the first symbolic share of HHL at the Excellence Dinner and hope – as we do – that HHL will have many other symbolic shareholders soon. We say thank you to these donors in our Supporters' Gallery. Come and see it for yourself!

**Become an owner of one of our "444 motto chairs"**

With this fundraising project we aim to motivate 444 donors to put their name and business philosophy on a gold, silver or bronze plate (1,000 EUR, 500 EUR, 250 EUR). You will find the plates on the chairs of HHL's classrooms. That way you can be sure that HHL students and staff will keep you in mind.

### Funding of chairs, competence centers and new research facilities

Other ways of supporting HHL's growth strategy are through donations to enhance HHL's teaching and research. We would be happy to introduce the various possibilities to you and explain in detail our plans for a new department structure with innovative chairs, competence centers and research facilities (please find the contact details below). Our most recent cooperation of this kind is the funding of Professor Dr. Iris Hausladen's new Center for IT-based Logistics (CITLOG) by the *Leipziger Stiftung für Technologie- und Innovationstransfer* (Leipzig Foundation for Innovation and Technology Transfer).

### Contributions of services and events

HHL also very much appreciates other contributions such as free counseling, technical support and sponsorship for our various events (see page 12). New supporters of HHL include CWC Pasemann e.K., who are providing technical equipment for our next events worth 10,000 EUR, the Leipzig law firm PETERSEN GRUENDEL Rechtsanwälte & Steuerberater who are providing legal advice valued at 5,000 EUR per year, and Forcont GmbH who are giving HHL software updates worth 5,000 EUR.

We are looking forward to announcing more generous support in the winter edition of HHL news. Thank you!

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A toast to HHL's student representatives Cora Theißen (MSc1) and Alexander Jenner (MSc2)

### Support for scholarship program "Pave the Path to Success"

HHL's goal is to provide an outstanding education to brilliant students – regardless of their financial background. In order to do so, HHL is building up the "Pave the Path to Success" scholarship program for high-potential stu-

dents. Our latest contributor to this program is the *KARL-KOLLE-Stiftung* in Dortmund, which recently agreed to give 15,000 EUR in 2008 and 2009 to this program. A big thank you to Mr. Kolle and the *KARL-KOLLE-Stiftung*!

Discussing HHL's future: Professor Dr. Dr. h.c. Hans Wiesmeth, Dr. Dr. h.c. Thomas Middelhoff and Prof. Dr. Dr. h.c. mult. Heribert Meffert

