

Entrepreneurial spirit among HHL's Diploma graduates

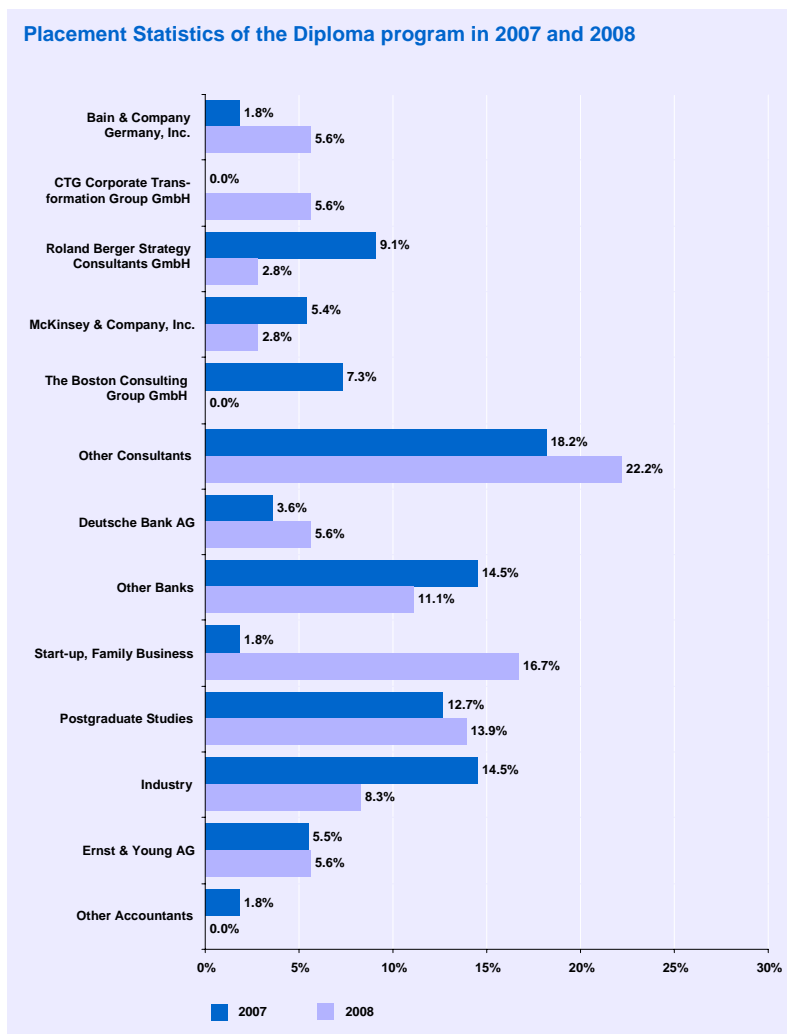
Placement statistics of the Diploma program in 2008

The 2008 placement statistics once again underscore HHL's reputation as a highly successful incubator of start-ups. One sixth of the graduates turned down a high-paying job in consulting or banking, choosing instead to found their own company.

This is the main conclusion drawn from placement statistics for the 36 graduates of the Diploma class K21. The diagram below shows the distribution of the students by employer branch in 2008 and the figures for 2007 for comparison purposes. In terms of specific sectors, the years 2007 and 2008 show the following developments:

- With a share of 41.8 % in 2007 and 38.9 % in 2008, consulting firms continue to be the largest employers, as in previous years.
- In spite of the financial crisis, banking and financial companies were in second place with a slightly decreasing share from 18.2 % in 2007 to 16.7 % in 2008.

Placement Statistics of the Diploma program in 2007 and 2008



- Compared to a minor share of 1.8 % in 2007, the option of starting their own company, joining a start-up or working in the family business was chosen by 16.7 % of the students in 2008. It is the first time in the history of HHL placement that start-ups have ranked third in the employment statistics.
- As in 2007, fourth place is occupied by graduates who chose not to start employment right away and instead joined a postgraduate program (2007: 12.7 % / 2008: 13.9 %).
- The proportion of employment in the industrial sector fell to 8.3 % in 2008 (2007: 14.5 %), down to fifth place.
- Sixth place is occupied by accountants and tax advisors; the share decreased slightly from 7.3 % in 2007 to 5.6 % in 2008.