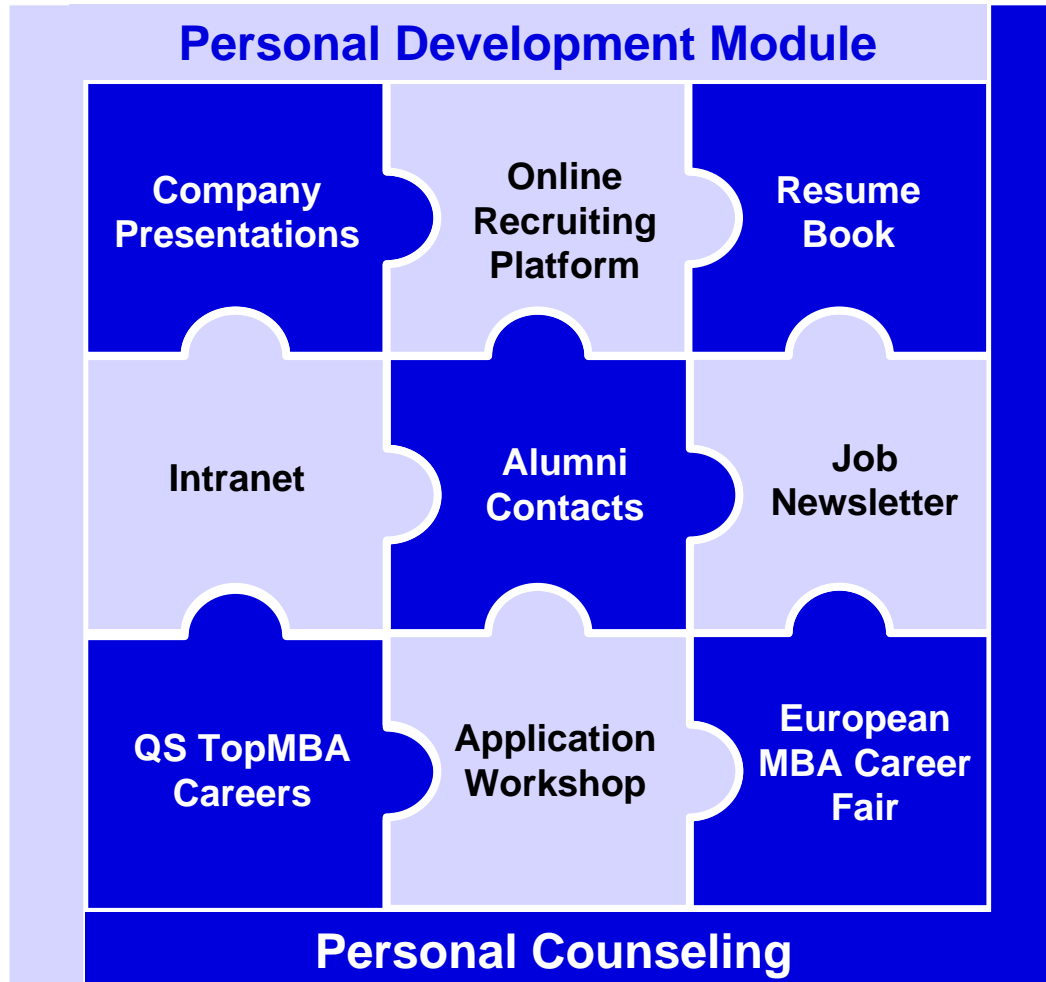




Personal Development Module for the MBA Program

October 28, 2009

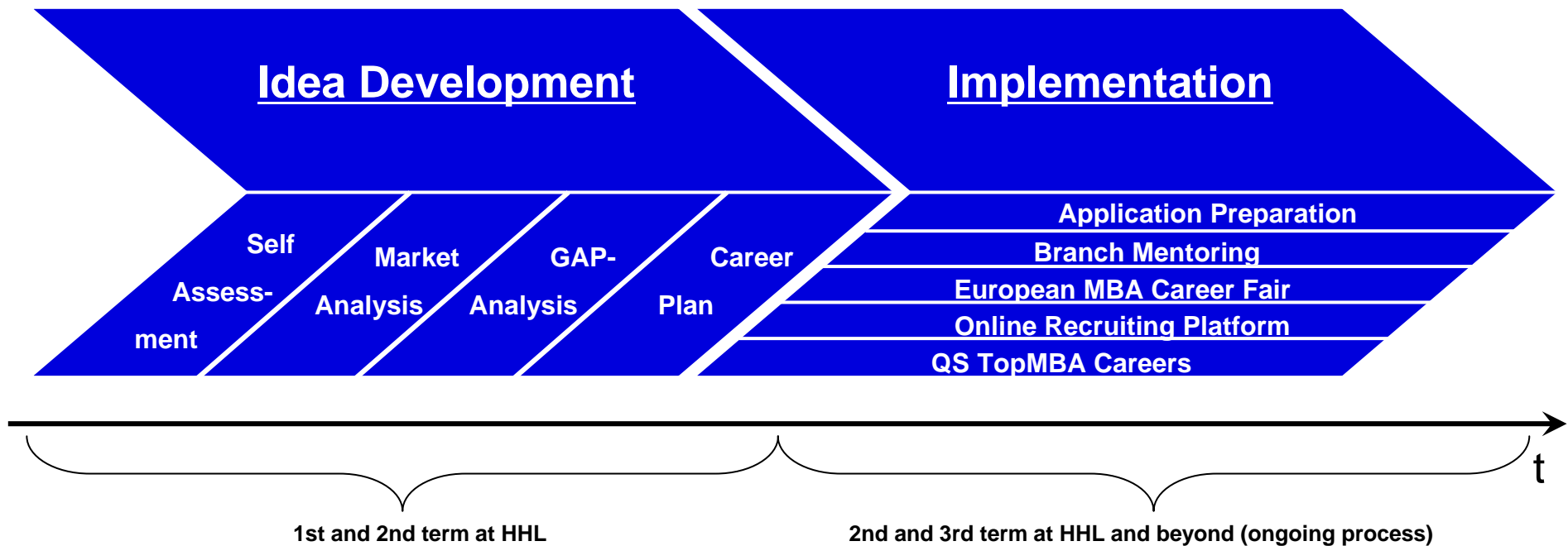
Activities of the Career Service



Personal Development Module

Setting your career goal!

Reaching your career goal!



Idea Development I

a) Self-Assessment (scheduled in November 2009)

Objective:

- insight into your work personality
- deeper understanding of your strengths and growth opportunities
- recognize which career fits you best
- support on selection of elective modules

Tool: Golden Profiler of Personality (GPOP)

- personality questionnaire used for career counseling
- in English (online version) or German (computer based version)
- detailed feedback in prescheduled individual sessions
- written report for your personal files

Idea Development II

b) Market Analysis

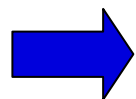
- Objective: Seek information about the job market and the requirements for your target organizations/jobs!
- Tools: Internet (Vault, QS TopMBA, etc.), Literature, Career Service

c) Gap Analysis

- Objective: Determine the current and the target state of your career and identify the gap in-between!
- Tools: Career Service

d) Career Plan

- Objective: Define your short term and long term career goals and the necessary steps to reach it!
- Tools: Career Service



Prescheduled individual sessions in Jan/Feb 2010:
Assistance on building a career plan

Implementation I

a) Application Preparation

- mock interviews with Career Service from Audencia/MIP in January 2010
- application training scheduled in March 2010
- CV and cover letter check in prescheduled individual sessions in March/Apr 2010

b) Branch Mentoring

- alumni of HHL serve as your personal career coaches and share their professional experiences and personal networks
- list of alumni is available in Intranet

Implementation II

c) European MBA Career Fair

- recruiting fair that brings together MBA students with internationally operating companies in workshops, interviews, company presentations and an open contact forum
- organized in cooperation with other leading European business schools
- on April 25/26, 2010, in Berlin
- social event to network with MBA students from other business schools

Implementation III

d) Online Recruiting Platform

- present your CV to national and international companies and get selected for recruiting events, internship and job opportunities
- CV is basis for resume book
- CV can be used for personal applications

e) QS TopMBA Careers

- international MBA jobs will be sent to you each week
- job match alerts - will be sent directly to registered students as new jobs are posted on site and matching the student profiles
- access to various globally acting company profiles
- QS TopMBA Career News - online newsletter (twice a year)
- calendar of networking events
- careers advice