



Chair of Accounting and Auditing

Fieldproject „ Bertelsmann IFRS Project 2008 “

Partner: Bertelsmann AG

Term: Spring 2008

During April through July 2008 five HHL students supported Bertelsmann Group in the “Bertelsmann IFRS Project 2008” in cooperation with HHL’s Chair of Accounting and Auditing (Prof. Dr. Henning Zülch). In order to stay ahead of the rapid changes in international financial reporting, the HHL-participants of K22 developed high quality Powerpoint education materials for intensified continuous employee training. Working was conducted off-site in Leipzig and on-site in Guetersloh Headquarters using state-of-the-art internet project management tools. The final presentation of the project’s results was held successfully in front of Bertelsmann executives mid July 2008 by HHL-students.