

Jaroslav HALÍK

EDUCATION:

1998-2001	PhD	University of Economics, Prague
1993-1994	MBA	Rochester Institute of Technology, New York
1990-1991	MSc	Norwegian School of Management, Oslo
1979-1983	Ing	University of Economics, Prague

ACADEMIC BACKGROUND:

PRAGUE UNIVERSITY OF ECONOMICS, International Business Dpt. (1983-2002)

Senior Lecturer in International Business and Marketing Management, lectures and seminars for undergraduate and master students, member of the examination boards, research and publishing activities, special courses and training programs for postgraduates and executive managers

UNIVERSITY OF NEW YORK, Prague (2002)

International MBA Programme – Tutor in Marketing Management

PRAGUE INTERNATIONAL BUSINESS SCHOOL, Prague (2001)

International MBA Programme – Tutor in International Business

STAFFORDSHIRE UNIVERSITY, Staffordshire, Great Britain (1999)

Visiting Fellow, research: Marketing of MNEs in Global Environment, lectures: Economic Transition in Eastern and central Europe.

NIJENRODE - THE NETHERLANDS SCHOOL OF BUSINESS, Breukelen, Holland (1992)

Visiting Fellow - International MBA Program, lectures on the following topics: Market Development in Eastern Europe, Business Opportunities for Foreign Investors, Economic Transitions in Eastern Europe and Its Role in International Business.

BRUNEL UNIVERSITY, The College of Business, Buckinghamshire, London (1991)

Visiting Fellow, lectures: The Fundamentals of Centrally Planned Economy as a Starting Point for Understanding the Economic Reforms in Eastern Europe

BUSINESS EXPERIENCE:

1995-1996	Business Development and Marketing Manager (American International Group)
1996-1998	Sales Director (Europlakat International)
1998-2002	Private Consultant in International Business and Marketing Strategies

OTHER SKILLS:

Fluent English and Russian, PC, Internet

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